

Andhra Loyola College

(Autonomous)

VIJAYAWADA-520 008.

Accredited in III Cycle at A+ Grade with a CGPA of 3.66 / 4.00

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5.1.3 Following Capacity Development and Skills Enhancement activities are organized for improving students' capability

- * Soft Skills
- * Language and Communication Skills
- * Life skills (Yoga, physical fitness, health and hygiene, self-employment and entrepreneurial skills)

SOFT SKILLS, LANGUAGE AND COMMUNICATION SKILLS

The vision of Andhra Loyola College is to create an environment that supports the overall development of a learner to refine his deportment to succeed in his personal and professional life. Hard skills can be learnt through instruction, whereas soft skills are personal attributes. In the past when the joint family system was in existence, every individual in the family had an opportunity to experience the emotions and values. In nuclear families, where both parents are working, the children do not have ample opportunities to understand the value of teamwork, managerial skills and so on. Man is a social being; he is a part of the society. He should work with people who have more or less same attitude, emotions and excitements. To enable the students, understand the importance of soft skills, it was included in the syllabus.

A Course in Communication and Soft Skills for the first year Undergraduate students creates awareness on understanding and assessing the attitudes of different people, their emotional levels there by enabling the students to improve their emotional intelligence, learn how to handle different situations by using their managerial skills, how to cope with the different mindsets in their regular discourses, the general etiquettes to be followed and more importantly living according to the social standards improving their interpersonal skills. A Certificate Course on English Language Teaching for the II-year Literature students concentrates on the soft skills needed at workplace. A Multi-disciplinary Course titled Communication Skills is offered for the first-year degree students to develop the communication abilities required for the job market. They develop a deep understanding of the different ways of communication aligning for academic and professional success.

The Language Lab Syllabus for the first- and second-year Literature students is purely designed to improve their communication skills by using the recent software. A part from the above the department organize Workshops, Seminars and Conferences on themes related to language, literature, job skills,

career development and communication to encourage, engage and empower the students to speak a foreign language with ease and enthusiasm.

COURSES

ANDHRA LOYOLA COLLEGE (AUTONOMOUS): VIJAYAWADA DEPARTMENT OF ENGLISH

(Academic year 2023 onwards)

SEMESTER I

COURSE CODE: ENG111 ACS

COURSE TITLE: ENGLISH PRAXIS COURSE -1- A COURSE IN COMMUNICATION AND SOFT SKILLS

Total Hours / Semester: 60 Max Marks:100 Hours /Week: 4 Credits: 3

Course Outcomes: On successful completion of the course, students will be able to:

✓	Use reading skills effectively	
	Demonstrate the use of good vocabulary	
	✓ Demonstrate an understanding of writing skills	
	✓ Acquire ability to use Soft Skills in professional and daily life	
	✓ Confidently use the tools of communication skills	
	✓ Discuss the importance of effective communication	
	✓ Understand the role of communication in personal and professional	
	✓ Develop awareness of appropriate communication strategies	
	Prepare and present messages with a specific inten	
SYLLABUS		
TINITE	1 I TOPPANIALO OZZI I O	10 11
UNII	1: LISTENING SKILLS	12 Hours
1.	Importance of Listening	
2.	Types of Listening	Vnoveledge Oriented
3.	Barriers to Listening	Knowledge Oriented
4.	Effective Listening	
UNIT	2: PHONETICS	12 Hours
	2: PHONETICS Sounds of English: Vowels and Consonants	12 Hours
1.		
1. 2.	Sounds of English: Vowels and Consonants	12 Hours Knowledge Oriented
1. 2. 3.	Sounds of English: Vowels and Consonants Syllable	
1. 2. 3.	Sounds of English: Vowels and Consonants Syllable Word Stress	
1. 2. 3. 4.	Sounds of English: Vowels and Consonants Syllable Word Stress	
1. 2. 3. 4.	Sounds of English: Vowels and Consonants Syllable Word Stress Intonation	Knowledge Oriented
1. 2. 3. 4. UNIT	Sounds of English: Vowels and Consonants Syllable Word Stress Intonation 3: GRAMMAR	Knowledge Oriented
1. 2. 3. 4. UNIT	Sounds of English: Vowels and Consonants Syllable Word Stress Intonation 3: GRAMMAR Concord	Knowledge Oriented
1. 2. 3. 4. UNIT 1. 2. 3.	Sounds of English: Vowels and Consonants Syllable Word Stress Intonation 3: GRAMMAR Concord Articles	Knowledge Oriented
1. 2. 3. 4. UNIT 1. 2. 3. 4.	Sounds of English: Vowels and Consonants Syllable Word Stress Intonation 3: GRAMMAR Concord Articles Prepositions	Knowledge Oriented 12Hours
1. 2. 3. 4. UNIT 1. 2. 3. 4. 5.	Sounds of English: Vowels and Consonants Syllable Word Stress Intonation 3: GRAMMAR Concord Articles Prepositions Tenses	Knowledge Oriented 12Hours
1. 2. 3. 4. 2. 3. 4. 5. UNIT	Sounds of English: Vowels and Consonants Syllable Word Stress Intonation 3: GRAMMAR Concord Articles Prepositions Tenses Question Tags 4: SPEAKING SKILLS	Knowledge Oriented 12Hours Skill Development
1. 2. 3. 4. 2. 3. 4. 5. UNIT	Sounds of English: Vowels and Consonants Syllable Word Stress Intonation 3: GRAMMAR Concord Articles Prepositions Tenses Question Tags 4: SPEAKING SKILLS Greetings & Introduction	12Hours Skill Development 12 Hours
1. 2. 3. 4. 2. 3. 4. 5. UNIT	Sounds of English: Vowels and Consonants Syllable Word Stress Intonation 3: GRAMMAR Concord Articles Prepositions Tenses Question Tags 4: SPEAKING SKILLS Greetings & Introduction	Knowledge Oriented 12Hours Skill Development

- 4. Agreeing/ Disagreeing
- 5. A Leader should know how to manage failure-Dr.A.P.J.Abdul Kalam

UNIT 5: SOFT SKILLS

12 Hours

- 1. SWOC
- 2. Attitude
- 3. Emotional Intelligence
- 4. Etiquette
- 5. Interpersonal-Skills

Employability

REFERENCE BOOKS:

- 1. Soft Skills, Dr. Alex (New Delhi: S. Chand & Company Ltd) 2009.
- 2. Interpersonal Skills Training, Philip Burnard (New Delhi: Viva Books Private Ltd)
- 3. *Soft Skills for Everyone*, Jeff Butterfield (New Delhi: Cengage Learning India Pvt Ltd) 2012
- 4. Emotional Intelligence, Daniel Goleman (London: Bloomsbury Publishing) 1996
- 5. A Text Book of English Phonetics for Indian Students, Balasubramanian
- 6. A Handbook for English Language Labor, E. Suresh Kumar, P. Sreehari

WEB RESOURCES:

- https://www.thebalancecareers.com/types-of-listening-skills-with-examples-2063759
- https://scholar.harvard.edu/files/adam/files/phonetics.ppt.pdf
- https://pestleanalysis.com/what-is-swoc-analysis/
- https://www.thebalancecareers.com/interpersonal-skills-list-2063724
- https://www.insperitv.com/blog/soft-skills/

ANDHRA LOYOLA COLLEGE DEPARTEMENT OF MCA SOFTSKLLS SYLLABUS

The emphasis on English Language is enormously increasing as an effective medium of communication in all sectors the '\X/orldover. As a consequence of this, the acquisition of effective communication s~lls in English has become most important to the students to flourish in their careers. In this connection there is a need to train the students to equip themselves with the necessary skills required for effective communication in English thereby enabling them to get a good placement immediately after the completion of their undergraduate courses. To meet the objectives of developing proficiency in English communication skills and developing Listening, Speaking, Reading and Writing (LSRW) skills. The following curriculum is designed.

CURRICULUM: THEORY AND RACTICE (LANGUAGE LAB)

1. A TEXT WITH FOCUS ON SKILLS APPROACH

Intended to develop the language skills of Listening. Speaking, Reading

and Writing.

2. VOCABULARY:

- a) One Word Substitutes.
- b) Words often Confused Pairs of Words.
- c) Synonyms and Antonyms.
- d) Foreign Phrases .
- e) Phrasal verbs derived from the following dynamic verbs

___Go, Get, Run, Take, Look, Hold, Put, Stand Etc.

f) Idioms and phrases.

3. GRAMMAR:

- a) Error AI1alysis
 - Correction of Errors in a given sentence errors in the use of words
 - errors of indianisms use of slang errors in punctuation
- b) Concord
- c) Articles, Prepositions and words followed by prepositions.
- d) Tenses.

4. Writing skills:

- 1. Precis writing
- 2. Note Making
- 3. Letter writing.
- 4. Technical Report Writing.
- 5. Preparation of C.V and Resume writing.
- 6. Reading Comprehension.
- 7. Memo.
- 8. Notices/Circulars Agenda and Minutes of a Meeting.
- 9. E-Mail etiquette
- 10.Essay writing.

Text Book Prescribed:

In order to improve the proficiency of the student in the acquisition of the above mention skills the following texts and course content is prescribed

LEARNING ENGLISH: A Communicative Approach, Hyderabad: Orient Long man. (selected lessons)

The following lessons are proscribed from above text:

- I. Astronomy (1)
- II. Travel and Transport (3)
- III. Humour (4)
- IV. Environment (6)
- V. Inspiration (7)
- VI. Human Interest (8)

Reference Books Prescribed:

- 1. Sharma, G.V.L.N., English for Engineering Students.
- 2. Margaret M Maison, Examine your English, Orient Longman
- 3. Krishnaswami, N and Sriraman, T., Current English for Colleges, Macmillan.
- 4. Krishnaswami, N. and Sriraman, T., Creative Englishfor Communication, Macmillan.
- 5. Rizvi, MAshraf. Effective Technical Communication. McGraw Hill.
- 6. English for Technical Communication K.R Lakshminarayana, SCITECH

ANDHRA LOYOLA COLLEGE(AUTONOMOUS), VIJAYAWADA-520 008

ACADEMIC YEAR (2023-2024 ONWARDS)

SEMESTER-I

Paper Title: Communication Skills

Unit-1: Basics of Communication

- 1. An Introduction to Communication
- 2. Importance of Communication
- 3. The Process of Communication
- 4. Models of Communication
- 5. Modes of Communication

Unit-2: Business Communication

- 1. Objectives of Business Communication
- 2. Role of Communication in Business
- 3. Barriers to Communication
- 4. Interpersonal Communication
- 5. Communication concepts and strategies for effective Communication

Unit-3: Presentation Skills

- 1. Preparation of good presentation
- 2. Verbal communication in presentation
- 3. Non-verbal communication in presentation
- 4. Visual aids/ Materials in presentation
- 5. Analyzing audience and managing questions

Unit-4: Interview Skills

- 1. An Introduction to Interview Skills (Definition and Types of Interviews)
- 2. Before, during and after an Interview
- 3. Guidelines for an Effective Interview
- 4. Dos and Don'ts in an Interview
- 5. Basic interview questions and Model Job Interviews

Unit-5: Group Discussion Skills

- 1. An Introduction to Group Discussion skills
- 2. Objectives and Characteristics of Group Discussion
- 3. Dos and Don'ts in a Group Discussion
- 4. Structure and process of Group Discussion
- 5. Role functions in a Group Discussion and Model Group Discussions

ACTIVITIES

SOFT SKILLS, LANGUAGE AND COMMUNICATION SKILLS:

*The Department of Psychology in collaboration with the Department of English and & ELT centre of Andhra Loyola College is organising a Two-day seminar on "Psychological perspectives and challenges in contemporary English Language and Literature" on 05 and 06 February 2024.





* Department of English, Andhra Loyola College organises a two-day Global English Fest 2K24 on 19th and 20th February, 2024.



^{*} The Department of English, Andhra Loyola College (Autonomous), Vijayawada inaugurated a Two-Day National Seminar on *Major Challenges to Gender Equality and Human Rights issues in Contemporary Writings* at 10.00 am on 19th January 2024.





* Department of English, Andhra Loyola College organised an Invited Talk on 20th December 2023.





* The Department of English, Andhra Loyola College, Vijayawada organised one day Workshop on "Skills and tools for Literary Analysis of Literature".





*Department of English organized a Guest Lecture on 5th August 2023.



* Department of English organized Just A Minute Competition on 20th October 2023.





Life Skills (Yoga, Physical fitness, Health and Hygiene, Self-employment and Entrepreneurial Skills)

A college is a home away from home. Much of the time is spent at college. So, the management of Andhra Loyola College had concentrated on providing a healthy diet for the needy children, yoga for balancing their mind and body, physical fitness for a healthy body and hygiene for sustaining in a healthy environment. The International Yoga Day was celebrated with a vision of promoting the importance of yoga and meditation. The students who were good at yoga were asked to train their peers and were also paid for it. Yoga classes brought a lot of change in the physical and psychological state of the students. During pandemic, the students who were in regular practice of yoga and meditation were free from the

traumas of the virus. Workshops were organized to create awareness on eating healthy food including millets, cereals, pulses, fruits and vegetables.

Many other workshops and Seminars were organized to sensitize the students on sensitive issues. A Dispensary was opened on 01.08.2014 with a doctor and nurse to provide medical care at free of cost for all the students and staff. The dispensary is continuing its services from 9 AM to 5 PM on all working days. The Women Cell also organizes workshops and seminars on health and hygiene for the girl students. Gynaecologists visit the campus and explain the importance of nutritious diet, consciousness and cleanliness for many women issues. The Women Cell Coordinator along with some women faculty organize meetings every fortnight and address the various issues related to their health. Mega Vaccination drives were conducted for the staff, students and civilians.

COURSES

ANDHRA LOYOLA COLLEGE (AUTONOMOUS), VIJAYAWADA-8

Zoology Semester-II

Skill Development Course

TITLE: POULTRY FARMING [w.e.f 2021-22]

Total: 30hrs (02h/wk) 02 Credits Max Marks:50

Learning Outcomes:

By successful completion of the course, students will be able to;

- 1. Understand the poultry scenario in India, and various poultry systems, poultry farming.
- 2. Have knowledge of management of broilers, growers, chicks and also about banking insurance.
- 3. know about feed management, various diseases occur in poultry industry and their management and also about product harvesting.

SYLLABUS:

UNIT I - Introduction to Poultry Farming:

06Hrs

- 1.1 General introduction to poultry farming -Definition of Poultry; Past and present scenario of poultry industry in India.
- 1.2 Principles of poultry housing. Poultry houses.
- 1.3 Systems of poultry farming.

UNIT II – Poultry Management:

06 Hrs

- 1. Management of chicks, growers and layers.
- 2.2 Management of Broilers.
- 2.3 Preparation of project report for banking and insurance

UNIT III– Poultry Feed Management:

06 Hrs

- 1. Poultry feed management Principles of feeding,
- 2. Nutrient requirements for different stages of layers and broilers.
- 3. Feed formulation and Methods of feeding.

UNIT IV – Poultry Diseases and Sanitation:

05 Hrs

- 4.1 Poultry diseases viral, bacterial, fungal and parasitic (two each); symptoms, control and management; Vaccination programme.
- 4.2 Farm and Water Hygiene, Recycling of poultry waste.

UNITV- Harvesting of Eggs:

07 Hrs

- 1. Selection, care and handling of hatching eggs. Egg testing, Methods of hatching.
- 2. Brooding and rearing. Sexing of chicks.

Co-curricular Activities Suggested: (4 hrs)

- 1. Group discussion & SWOT analysis
- 2. Visit to a poultry farm
- 3. Invited Lectures by Concerned officers of government or private farms
- 4. Cheap and Healthy Feed preparation by students based on government standards
- 5. Market study and Survey (Monitoring of daily price hike in poultry market and analysis)
- 6. Online Swayam Moocs course on poultry farming.

ACTIVITIES

Life Skills (Yoga, Physical fitness, Health and Hygiene, Self-employment and Entrepreneurial Skills)

* To foster greater awareness among the general public and college students, the Extension Wing ALANA and NSS units, in collaboration with Don Bosco Navjeevan Bala Bhavan Vijayawada, orchestrated a purposeful rally on the 22nd of June 2023.





* In the spirit of the Swachh Bharat Abhiyan initiative, as part of the ALANA Extension program, students from the first year of the Degree program actively engaged in a Campus Cleanliness Drive on the 03.08.2023.





* As part of our College Extension program, ALERT organized a seminar on Gender Equality in collaboration with CITRA (Centre for Information, Training, Research, and Action) Secundrabad, on the 18.08.2023.







లింగ సమానత్వంపై సదస్<u>స</u>ు

కులాలు, మతాల ఉనికిలో ఉందని అన్నారు. చాలా మంది ట్రాన్స్ జెండర్లుగా మారిన తర్వాత దయాకర్, విద్యార్థులు పాల్గొన్నారు.

కరెన్సీనగర్, న్యూస్ట్ టుడే: ఆండ్రా లయోల తమ సొంత ప్రాంతాల నుంచి వెళ్లిపోయి కుటుం కళాశాల 'ఆలన' విభాగం ఆధ్వర్యంలో లింగ బాలకు, స్నేహితులకు దూరంగా ఉంటున్నారని సమానత్వంపై శుక్రవారం సదస్సు నిర్వహిం తెలిపారు. సామాజిక సమానత్వం, సామాజిక చారు. సికిం(డాబాద్ సెంటర్ ఫర్ ఇన్సర్మేషన్ హక్కులు, విద్య, ఉద్యోగాలకు దూరంగా ఉంటూ టైనింగ్ రీసెర్స్ అండ్ యాక్షన్ (స్మిటా) నేత్స్ అధ్వాన జీవితాలు గడుపుతున్నారని ఆవేదన త్వంలో చిలకలూరి పేటకు చెందిన ట్రాన్స్ జెం వ్యక్తం చేశారు. దండాలు, వ్యభిచారం, బిక్టాటనకు డర్స్ కమ్యూనిటీ వారి శ్వేత ట్రాన్స్ జెండర్ బానిసలుగా మారుతున్నారని తెలిపారు. స్పిటా వెల్సేర్ సొసైటీ నుంచి విజయ, అంకిత హాజరై డైరెక్టర్ ఏసురత్నం, సహాయ డైరెక్టర్ విజయ్, మాట్లాడారు. లింగమార్చిడి అన్ని తరగతులు, వైస్ బ్రిన్సిపల్ కిరణ్, ఆలన సమన్వయకర్త జాన్, రాజనీతి శాస్త్ర విభాగాధిపతి శామ్యూల్

Date: 19/08/2023 EditionName: ANDHRA PRADESH

(AMARAVATI NTR) PageNo :

* In commemoration of World Environment Day on 05/06/2023, our College NSS Units meticulously orchestrated a Plastic Waste Collection drive.





* To mark the commencement of the feast of St. Ignatius Loyola, the ALC NSS units, in partnership with the Indian Red Cross Society, organized a Blood Donation Camp on July 27, 2023.





* On the auspicious day of October 1st, 2023, the NSS Units orchestrated a Swachhta Hi Seva program, seamlessly involving all NSS Volunteers in a comprehensive Campus Cleanliness drive.





* As part of the comprehensive Mera Matti Mera Desh program, the NSS Units proactively undertook the Tree Plantation initiative, successfully planting a total of 100 Fruit and Shade-giving saplings within our college campus on 11/10/2023.





*EPITOME OF SPORTSMANSHIP: Heartfelt Congratulations to our student athletes on their outstanding performance at the KRISHNA UNIVERSITY INTER COLLEGIATE TOURNAMENT. Their commitment to excellence, both on and off the field, has culminated in this impressive achievement. Andhra Loyola College incredibly proud to have such talented and dedicated individuals for representing our college.

FOOTBALL(MEN) - WINNERS P.SUBBA RAYUDU - DEH38, P.HIREN KUMAR - DGH1, M.GREESHMANTH REDDY - DEH19, ANIRUDH BANIK - DCM31, K.SHANMUKHA - DEH49, SAI KIRAN RAJPUT - NLM48, V.VICTOR SILVARAJ - NEI2, JASON PETERS - NPS9, G. ABHISHEK - DEP9 K.DEEPEN - NO6, SAILENDRA HANSDA - NEH10, R.CHAITNYA KUMAR - NEH49, V.PRASHNATH - AOCM141, AMRENDER KISKU - NOC25, P.SIVA KUMAR - DEH50



BOXING (MEN & WOMEN) WINNERS CH.PRASHANTH - NAM28, M.ANIL KUMAR REDDY - DCS16, K.RAMESH - NFC 46, D.ABHIMANYU - AMBB 84, V.JONATHAN- MAM 48,S.JOHN DEVADAS - DCS U.PRADEEP - DGH 14, G.VEERANJANEYULU - DO 58, A.DURGA ROHITH - NAI 18, B.DRAVID - DCP 30, T.SRI SAI SURYA NAGENDRA VARA PRASAD - ASVC 1, R.ROHINI-DPH 1, K.POOJITHA-DEH 41, D.VIJAY LAKSHMI-ASST 55, CH.NIKITHAASMA 62, G.SUBHASHINI-AOCM 143, S.H.N.J SINDHURA-ASCS 38, R.CHAITNYA SRIASCA 75



TAEKWONDO(MEN & WOMEN) – WINNERS M.THIRUPATHI REDDY – NEH 45, D.SAI SURYA – DEL 13, K.KUMAR – NEH 55, M.SUSHRUTH MOHAMMED – DCS 4, B.VENKATA RAO – AOCM 121, CH.PRASHANTH – NAM 28, R.ROHINI – DPH 1, K.POOJITHA – DEH 41, N.AKSHAYA – DML 35, S.DHANA LAKSHMI – DOC 16, U.PALLAVI – DCS 15, D.VIJAY LAKSHMI – ASST 55, S.PRASHANTH – AMBB 10



CHESS(MEN) – WINNERS B.YOHIT – NML 4, KSV KUMAR REDDY – NSC 2, M.MAHESH – NCS 20, V.V.D DHEERAJ KUMAR – AOCM 137, K.VENKATA CHARAN – AMBB 31, P.J SWAROOP TEJA – AMBB 30



BADMINTON (WOMEN) RUNNERS D.ANUPAMA – NFC 9, M.AJITHA SRUTHI – NEP 4, R.CHAITANYA SRI – ASCA 75, K.SATYA –ASCH 34, A.SHAMEENA – ASMB 6, S.LOHITHA – NBA 1



SOFTBALL(MEN)-RUNNERS G.GOPI KRISHNA - DO 57, V. VINOD - DEH 24, M.SALMON - DCP 15, S.PRASHANTH KUMAR - DPH 15, S.JASHUVA - DCP 14, P.HARISH - DC 7, K.SANDEEP - DO 22, V.S KOTESWARA REDDY - DO 10, B.SAI - NC 4, SAI KIRAN RAJPUT - NLM 48, N.SUDHEER - NB 11, K.KUMAR - NEH 55, K.ESWAR - AOCM 19, M.KIRAN NAIK - AOCM 154, L.NAVEEN NAIK - AOCM 133, C.THIRUMALA NAIDU - AOCM 119



- *An **Eye and Dental Camp** was conducted by Win Vision Eye Hospitals and Asian Dental Hospitals at Rev.Fr. Theckemury Hall on 15th September 2023 to impart knowledge on Dental issues, Oral hygiene and treatments. Around 250 students from Degree sections availed the services. Teaching and Non-teaching staff learnt about oral health status through check-up.
- * **Fit India Week** was organised from 22nd November to 28th November 2023 in the Multipurpose Hall to enable physical and mental well-being among the students.
- *Department of Microbiology and Food Technology in Collaboration with Food Safety Standards Authority of India (FSSAI), Kakinada
- organized a Seminar on "Advanced Management of Food Safety in Industries" on 12th September 2023.
- *Department of Microbiology and Food Technology organized a workshop on
- "In Process Quality Control, Quality Assurance and Regulatory Affairs in Food Industries" on 12th February 2024.
- * The Department of Agricultural and Rural Development Organised a Guest lecture on" Beekeeping, Business Avenues and Entrepreneurship" on 4th and 5th September 2023.
- *The Department of BBA in collaboration with Entrepreneurship, Innovation and Strat up cell of College organized Two-Day Workshop on "on 27th and 28th March,2024.

Awareness on and Opportunities for Entrepreneurship



The Department of BBA in collaboration with MBA Department Organised Two-Day National Conference on "Leadership Nexus: Where Strategy meets Success"



The Department of BBA organized an intra college event NAVAPRAVARTHAKA in the view of encouraging students from various fields which witnessed for showcasing innovative and entrepreneurial business ideas ranging from product innovations to service models





The Department of BBA organized a seminar on the topic on "Entrepreneurial mindset and personal development: Nurturing success"



The Department of BBA in collaboration with MBA Department Organized Two-Day National Conference on "Industry 4.0-Roadmap to Entrepreneurial Prospects and Challenges" on 2nd and 3rd August, 2023



The Department of BBA in Collaboration with MBA Department Organised guest talk on "ENTREPRENEURIAL OPPORTUNITIES AND EMERGING TRENDS IN ENTREPRENEURSHIP" On 2nd August, 2023.



The Department of BBA in collaboration with MBA Dept conducted a guest talk on "ROLE OF DIGITAL MARKETING IN THE FIELDS OF BUSINESS" on 3rd August 2023.



Andhra Loyola College recently played host to an enriching two-day workshop organized by Go Training. The workshop's primary focus was on enhancing soft skills and equipping participants with the essential knowledge and strategies for excelling in interviews.



* In connection with Vikisit Bharat @ 2047, Women Cell organized a health campaign on 22-12-2023. The Health Campaign is on the theme "Hygienic Harmony: Building Blocks for a Healthy Lifestyle"



* In collaboration with IQAC, Women Cell organized a guest lecture on the theme' Illuminate for a cause :Breast Cancer awareness campaign' on 30-01-2024.



AWARENESS OF TRENDS IN TECHNOLOGY

* The Department of MCA Organised a Seminar "Optimizing Datasets of Cloud using Normalization" on 28th June 2023.



* The Department of MCA Organised an event "Samiksha2K23" on 8th November 2023.



* The Department of MCA Organised an event "World Entrepreneurship Day" on 21st August 2023.



* The Department of MCA Organised a Seminar "Incubation & Startup" 17th October 2023.



* The Department of MCA Organised a Seminar "Career Guidance" on 21st December.



* The Department of MCA Organised a Seminar "AI,IOT&ML" on 29th April.



* The Department of Visual Communication Organised a Regional – Workshop on "Film Appreciation" on 11th December 2023.





* The Department of MBA collaborated with Kotak Securities organized a Guest Lecture on the topic Financial Literacy on 10-01-2024



* The Department of <u>Masters of Business Administration</u> organized a Guest Lecture on the topic "A GUEST TALK ON HIGHER EDUCATION & JOBS on <u>29-09-2023</u>.



* The Department of <u>Masters of Business Administration</u> organized a Guest Lecture on the topic "A GUEST TALK ON LIFE SKILL on <u>27-09-2023</u>.



* The Department of <u>Masters of Business Administration</u> organized a Three Day Workshop on the topic "LIFE SKILLS" from <u>27-11-2023</u> to <u>29-11-2023</u>.



* The Department of **Masters of Business Administration** organized a **Webinar** on **PERSONAL FINANCE MANAGEMENT & IPO'S SECURITIES MARKET. 16-10-2023**.



* Department of MBA organized 2 -day national conference on "Industry 4.0-roadmap into entrepreneurial prospects and challenges " on 2nd and 3rd of August, 2023.



*The Department of Electronics organized a guest lecture "Electronics in view of Engineers Day and its careers" on 15th September 2023.







* **The** Department of Electronics conducted a Workshop on 3E Program (Life Skills and Career Guidance).



లయోలాలో కెలీర్ గైడెన్స్ట్ర్పై అవగాహన

భారతీనగర్, డిసెంబరు 21: ఆంధ్రా లయోలా కళాశాలలో విద్యార్థి వికాసవాహిని ఆధ్వర్యంలో కాంపిటే టిప్ జాబ్మార్కెట్లోకి డ్రవేశించే విద్యార్థులకు ఉపాధి నైపుణ్యాల ప్రాధాన్యాన్ని వివరించడానికి గురువారం కెరీర్ గైడెన్స్, లైఫ్స్కిల్స్ అంశంపై అవగాహన సదస్సు నిర్వహించారు. ముఖ్య అతిథులుగా వక్తలు పాగోలు

రాజు, వి.కేశవరావు విచ్చేశారు. ఉపాధి, సాధికారత, కమ్యూనికేషన్ స్కిల్స్, జాబ్ స్పెసిఫిక్ స్కిల్స్ పై విద్యార్థు లకు అవగాహన కల్పించారు. ఎలక్ట్రానిక్స్ విభాగాధిపతి డాక్టర్ బాలాజీ భాను, ప్లేస్మెంట్ అధికారి డాక్టర్ జి.స హాయభాస్కరన్, ఎలక్ట్రానిక్స్, కామర్స్ విభాగాలకు చెం దిన అధ్యాపకులు, విద్యార్థులు పాల్గొన్నారు.

*The Department of Electronics conducted an invited talk IoT Fundamentals and applications for Artificial Intelligence" on 28th February 2024.



