



ANDHRA LOYOLA COLLEGE

AUTONOMOUS :: VIJAYAWADA - 520 008

Established : 1954

A CHRISTIAN MINORITY COLLEGE WITH CONSTITUTIONALLY PROVIDED RIGHT OF ADMISSION
(AN ISO 14001 : 2015 INSTITUTION)

THE ONLY COLLEGE IN BOTH THE TELUGU STATES TO HAVE BEEN RANKED AMONG
THE TOP 150 COLLEGES BY NIRF SINCE THE INCEPTION OF THE RANKING IN 2017
SELECTED UNDER THE STAR COLLEGE SCHEME OF DBT AND FIST PROGRAMME OF DST, GOVT.OF INDIA
SELECTED FOR ENHANCEMENT OF QUALITY AND EXCELLENCE UNDER RUSA BY MHRD, GOVT.OF INDIA

**4.3.3 Institution has dedicated facilities for e-content development
Audio-visual Centre, Mixing equipment, Media studio and related
hardware and software fore-content development.**

A College Dedicated to All-Round Development of its Students





Andhra Loyola College (Autonomous)

VIJAYAWADA-520 008.

Accredited in III Cycle at A+ Grade with a CGPA of 3.66 / 4.00

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e-Content development Audio-visual Centre

- The Visual Communication and Electronic Media Department at Andhra Loyola College is home to a cutting-edge laboratory that epitomizes excellence in multimedia education. Comprehensively equipped to meet the stringent standards set forth by the National Assessment and Accreditation Council (NAAC), this laboratory is a hub of creativity and innovation, empowering students to excel in the dynamic field of Visual Communication and Electronic Media.
- Central to the Visual Communication and Electronic Media lab is the dedicated audio-visual center, a state-of-the-art facility equipped with advanced mixing equipment, editing facilities, studio, and Production Control Room.
- Here, students have access to a wide array of hardware and software tailored to facilitate e-content development, ensuring that they are equipped with the tools and resources necessary to produce high-quality multimedia content.
- The audio-visual center is equipped with professional-grade mixing equipment, allowing students to create immersive soundscapes and audio-visual experiences.
- From audio mixing consoles to digital signal processors, every element of the center is meticulously designed to provide students with a hands-on experience in audio production and editing. In addition to mixing equipment, the lab boasts cutting-edge editing facilities, complete with industry-standard software such as Adobe Premiere Pro and Final Cut Pro.
- Students have the opportunity to hone their editing skills and explore a wide range of post-production techniques, from basic video editing to advanced editing.
- In alignment with NAAC requirements, the Visual Communication and Electronic Media Department is committed to continually upgrading and

expanding its laboratory facilities to keep pace with emerging trends and technologies in the field.

- Through a combination of state-of-the-art equipment, hands-on training, and mentorship from experienced faculty, the lab ensures that students are well-prepared to make meaningful contributions to the world of Visual Communication and Electronic Media upon graduation.

<https://www.andhraloyolacollege.ac.in/naac/IVCycle/Infrastructure/Audio%20Visual%20Center.pdf>



PRINCIPAL
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