

**ANDHRA LOYOLA COLLEGE (AUTONOMOUS), VIJAYAWADA - 8**

**Brief Report of the Activity**

**Academic Year: 2023-2024**

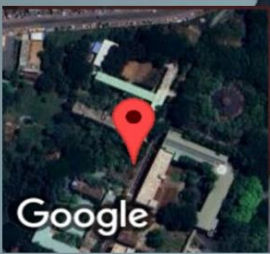
**Department: DEPT OF MBA**

**S. No. in the Departmental Activity Register: 09**

**S. No. in the College Activity Register:**

<b>Name of the Activity:</b>	<b>Guest Talk</b>
<b>Place:</b>	<b>BP IGNATIUS MUMMADI SEMINAR HALL</b>
<b>Date &amp; Time:</b>	<b>03-08-2023 ,9.30am</b>
<b>Name of the Resource Person:</b>	<b>Sri Siva Sankar Kasturi</b>
<b>No. of students participated:</b>	<b>150</b>
<b>No. of Lecturers Involved:</b>	<b>05</b>
<b>Level: (College/Univ/State/Natl/Int)</b>	<b>College Level</b>
<b>Details Of The Activity:</b>	
<p>Department of MBA in collaboration with BBA conducted a guest talk on “<b>INTELLECTUAL PROPERTY RIGHTS (IPR)</b>” on 3<sup>rd</sup> August ,2023. Speaker is Sri. Siva Sankar Kasturi, IPR Attorney.</p> <p>Resource person highlighted Intellectual Property Rights (IPR) related matters like Intellectual property, Including Patents, Trademarks, Copy rights &amp; trade secrets. And also explained procedure for taking legal advice, conducting research, and representing clients in legal disputes concerning Intellectual property Issues. He gave guidance to the students regarding protection of their innovative creations and ensure that their intellectual property rights are upheld and work to secure patents for inventions, register trademarks, enforce copyrights protections and offer guidance on navigating complex legal framework.</p> <p>.</p>	

**A.Madhuri**  
**Signature of HOD**



**Vijayawada, Andhra Pradesh, India**  
GM66+MFW, Arul Nagar, Vijayawada, Andhra Pradesh 520008, India  
Lat 16.511815°  
Long 80.6601012°  
03/08/23 10:15 PM GMT +05.30



**Vijayawada, Andhra Pradesh, India**  
GM66+973, Arul Nagar, Vijayawada, Andhra Pradesh 520008, India  
Lat 16.51068°  
Long 80.660579°  
03/08/23 10:22 AM GMT +05:30

