

LOYOLA TODAY

BARC SCIENTISTS VISIT THE CAMPUS

The Department of Physics organized a two day UGC-sponsored National Seminar on Multi Functional Materials on 6th & 7th March 2013. The main theme of the seminar focused on the latest developments on different kinds of materials that are useful for a variety of applications in lasers, medicine, space technology, information technology, electronic industry and rechargeable battery materials. Dr. G. P. Kotyhiyal, an outstanding Scientist from Bhabha Atomic Research Centre, Mumbai, inaugurated the seminar and delivered the key-note address. The seminar was attended by a galaxy of eminent scientists from different parts of the country including Dr. V. Prahlad, Institute for Plasma Research, Ahmedabad, Dr. S. Sudarsan from BARC, Mumbai, Dr. D. Haranath, National Physical Laboratory, New Delhi, and numerous eminent Professors from Universities of Andhra Pradesh.



**BARC Seminar
Physics**



Women's Cell

WOMEN'S CELL INAUGURATED

Women's Cell for the academic year 2012-13 was inaugurated on 20th July 2012 by Sr. Lovely Jacob, Vice Principal, Maris Stella College, Vijayawada. She spoke about Women Issues, Women Development, Women Empowerment, and Women's Role towards Social Responsibility.

ANNUAL CULTURAL EVENTS

LOYOLA
TODAY

SPANDANA

Spandana, of Intermediate section was held during 27-29th September



'Sphoorti', the annual cultural and literary festival of the degree section, that aims at promoting artistic and cultural talents of students, was conducted on 23rd and 24th November 2012 with the theme 'Youth Power for Better India'.

SPHOORTI



BHAVANA

Bhavana: The PG cultural festival "Bhavana" was held on 21st and 22nd December 2012.



LAB TO SCHOOL

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The **Department of Botany and Microbiology** conducted a “Lab to School programme” for the school children of Z.P.H. Schools of Edupugallu, Penamaluru, Krishna (dist), on 19th July 2012 under the guidance of Dr. B. Siva Kumari, H.O.D, Botany.Sri P. Srinivasa Rao, Lecturer in Botany, Sri K. Bala Chanda, H.O.D. Microbiology, and students participated. The students distributed Free saplings to the student and conducted blood grouping to 100 students.

The students of the **Department of Commerce**, as part of their social responsibility, visited Children’s Home, Bharathi Nagar- Vijayawada on 15th August 2012 and distributed sweets, and some stationery items to the inmates of the Home.

The **Department of Computer Science** as a part of extension service conducted a “Lab to School” program on 24th Aug, 2012 to students of Citizen Public School, Guru Nanak Nagar, Vijayawada. Eighty students of 7th, 8th and 9th classes participated in the program. They were taught techniques in power point slides preparation, and adding animations and transitions to slides.



CEO SPEAK SESSION

On 26th June 2012, the **Internal Quality Assurance Cell (IQAC)** and the **College-Industry Cell** in collaboration with the Confederation of Indian Industry (CII) organized “**CEO Speak Session**” which highlighted the CII perspective of nurturing the student skills and making him/her more employable by incorporating specific skills and competencies and discussed the existing scenario and career prospects the Biotech industry offers. Ms. Suchitra Ella, Chairperson, CII, Andhra Pradesh, Sri B. Ashok Reddy, Vice Chairman, CII, A.P., and Sri Chandan Patnaik, Head, Vijayawada Zone of CII, participated.



DOVE FILES FOR A CAUSE

LOYOLA
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Delegates of Value Education (DOVE) A Students' Initiative under the Department of Ethics and Religion

The Students of II Year Degree course, visited the Old Age Home at Rajarajeswari Pet, Vijayawada, on 10th August 2012. "International Day of Peace" on 21.09.2012 and "World Child Rights Day" on 20.11.2012 were celebrated on the campus by distributing badges to the staff and students and displaying posters related to Child Rights. Some students visited old age homes and destitute homes. Quality time was spent with the inmates of these homes; few students visited the Jain Temple and Saibaba Temple to understand the religious and social activities carried out by these Institutions. Some students helped a beggar living on the street to join a destitute home.



ALANA



ALANA (Andhra Loyola Assistance for Neighborhood Advancement) is an Extension Service and Community Based Empowerment Program introduced from the current academic year for our first year Degree students. Through this program, our first year degree students assisted the pupils enrolled in the Vijayawada Municipal Corporation Telugu Medium Schools (06) and seventeen Social Welfare Hostels in Home work completion, Improvement of writing ability, reading ability, fundamentals of Mathematics, clarification of doubts in various subjects, etc. Simultaneously, the ALANA students learnt soft skills, Communication Skills, Socialization and leadership role.

NCC WINGS WIN LAURELS

LOYOLA
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1. Cadet Senior Under Officer P Aashik (DGH-17) was in Vietnam from 26th February 2012 to 9th March 2012 under the Youth Exchange Program.

2. Cadet R. SRIKANTH (DP-68), Cadet P PREM KUMAR(NEH-09) and Cadet K ANAND RAJESH (RH-49) took part in the Republic Day Camp 2013 in New Delhi.

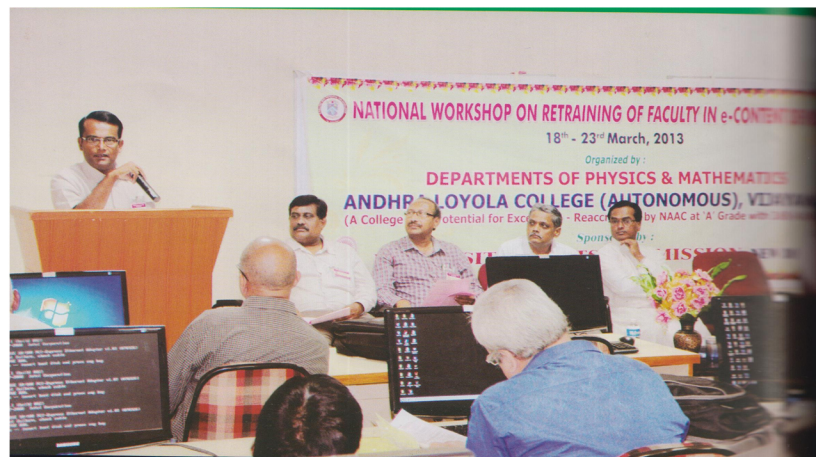
Capt. Dr.R Ravindra Bhas, ANO, Army Wing, acted as Deputy Camp Commandant, at the Combined Annual Training Camp – VII held from 01st to 10th December 2012 at Nuzvid.

Lt. M. Arokiasamy, ANO, served as Deputy Camp Commandant, Training Officer and Camp Adjutant at Combined Annual Training Camp III held at Nuzvid from 19th to 28 July 2012.

Lt.Dr.N.Suresh Babu, ANO **3/4(A) Remount & Veterinary Regt** attended the Officers Refresher Training course in Meerut from 13th July 2012 to 14th August 2012 and completed the Drill, Weapon training, Field engineering, Field craft, Horse riding and firing courses with Bravo grade.

Retraining the Faculty, an initiative of the Physics and Mathematics Departments

The Departments of Physics and Mathematics organized a week-long UGC sponsored National Workshop on "Retraining of Faculty in e-content Development" during March 18-23, 2013. The workshop was designed to provide participants with an opportunity to improve their e-Content development skills, to engage in hands-on training program to convert existing courses in subjects that they teach into e-learning format and produce e-learning CDs



NORTH EASTERN AND TIBETAN CELL

To reinstate the diminishing faith of particular sections of students, the student council inaugurated two cells at Andhra Loyola College on 1st September 2012. Sri D Ramakrishna, Managing Director, Efftronics Systems, Vijayawada, was the Chief Guest. The two cells are named as Andhra Loyola North Eastern students (**ALNES**) and Andhra Loyola International students (**ALINS**).

INNOVATIONS OF VISUAL COMMUNICATION DEPARTMENT

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Facial Painting: The Department of Visual Communication organized a Facial Painting Competition on 9th August 2012 to sensitize students about gender equality. About 30 students were face-painted, portraying numerous social ills being practiced against women.

Mobile Foto Quest-01—in search of sublime photography, an inter-departmental mobile photo contest, was conducted on 21st August 2012 as part of the World Photography Day celebrations. The aim of the contest is to stimulate the creative abilities of students. In all 130 students participated with photographs on various themes. On this occasion, noted photographer Sri D.Chandra Sekhar gave professional inputs for the amateur photographers.

Wipe Out – a Campaign on Gender Equality: was organized an 11-day Campaign on Gender Equality under the banner “Wipe Out” that commenced on 3rd September 2012.

Color Folks an annual painting competition was organized on 7th September 2012 on the theme ‘Gender Equality’. Around 300 school children painted pictures on the canvass. The highlight of the competition was the participation of differently-abled students of the Lahari Rehabilitation Centre.

The PG Department of Visual Communication organized a Mobile Photography Competition “**Mobilography**” on 26th September 2012, followed by exhibition of accepted Photographs



ETHNIC DAY

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Ethnic Day was celebrated this year on 13th September 2012. The students presented the rich culture and heritage of India. The students actively participated in the ethnic dress show and the food stalls numbering 58 organized by the participants from different states were a treat to the visitors. The students also performed traditional dances including a folk dance of Andhra Pradesh.



PhD's AWARDED

Sri A. V. Ravi Kumar, Dept. of Physics, was awarded Ph.D. degree in Physics for his thesis entitled "Dielectric and Spectroscopic Investigations on $\text{Na}_2\text{SO}_4\text{-B}_2\text{O}_3\text{-P}_2\text{O}_5\text{:TiO}_2\text{/MnO/MoO}_3$ Glasses" by Acharya Nagarjuna University on 07.08.2012.

Sri B Raju, Dept. of English, was awarded Ph.D. degree in English for his thesis entitled "Exploring the Aboriginal Australian Literary Discourse" by Acharya Nagarjuna University on 29.10.2012 .

Sri D Praveen Kumar, Department of Zoology, was awarded Ph.D. degree in Zoology, by Acharya Nagarjuna University, Guntur, on 15th September 2012.

Mrs. P. Anila, Dept Chemistry, **Mrs. B. N. Padmavathi**, Lecturer in Mathematics, and **Sri. Y. Sai Subrahmanyam**, Lecturer in Mathematics, were awarded M.Phil degrees.





LOYOLA STAFF EXCEL

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Dr P Ramanujam, Reader in English, has been invited to serve on the Editorial/Review Boards of two reputable peer-reviewed international journals: (a) Higher Education Teaching and Learning; and (b) The Journal of Applied Research in Higher Education.

Dr.Durga P.Ojha, PG Dept. of Physics, has been appointed Lead Guest Editor for the special issue on Liquid Crystal Research: Current Trends and Future Perspectives. He has also been admitted as a Fellow of The Royal Society of Chemistry (FRSC) on 15th June 2012 by the Royal Society of Chemistry, London. He is entitled to use the designatory letters FRSC.

Dr. G. Sahaya Baskaran, Dept. of Physics bagged the Best paper Award for the paper entitled "*Fluorescence Features of Samarium ion in PbO-B₂O₃-SiO₂-Al₂O₃ Glass System*" in the National Symposium on Materials & Processing-2012 held at Bhabha Atomic Research Centre, Mumbai, during 10-12TH October, 2012.

Dr.M.C.Rao, Department of Physics, delivered an invited talk on Scientific Approach to Renewable Energy through Solar Cells at an International Conference on Ceramics (ICC-2012), organized by the Govt. College of Engineering & Technology, Bikaner, Rajasthan, on 12-13th December, 2012.

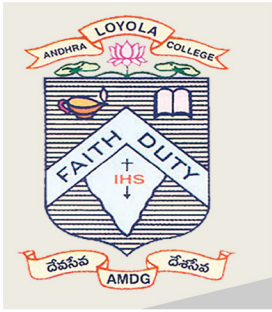
BOOKS PUBLISHED

Dr. M. C. Rao's (Department of Physics) book entitled "Pressure Dependent Growth of Lithium Cobaltate Thin Films" was published by Lap Lambert Academic Publishing GmbH & Co. KG Dudweiler Landstrasse, 99-66123 Saarbrücken, Germany, on 23rd May, 2012 with ISBN-13: 978-3659134524.

Dr. V. Vallabha Rao, Department of Hindi, authored a books entitled "Sahitya Vaaradhi", a Collection of Critical Essays. "Kavita Bharati" (a collection of translated Poems from Hindi to Telugu and "Arigapudi Ramesh Chowdary - Jeevitam, Rachanalu." He co-authored a book entitled "Gurajada Kathanikalu – Nataka Roopalu" .

Dr. G. Sambasiva Rao, Department of Telugu, authored books entitled "Gurajada Kanyasulkamlo Haasyam," "Gurajaada Kathanikalu-Naataka Roopalu" and "Andhra Vangmaya Charitra Rachayitalu". Published by Andhra Pradesh Telugu Academy.

Dr. G. A. Prasad Rao, Librarian, authored and published a book entitled "Autonomous College Libraries in Andhra Pradesh (India). ISBN: 81860733101.



ECONOMISTS PONDER OVER REFORMS AND GROWTH

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The Department of Economics organized a two day UGC sponsored National Seminar on 'Twenty one Years of Economic Reforms and Inclusive Growth in India – Emerging Trends and Challenges' on 11th and 12th March 2013. Technical sessions were held on 11th and 12th wherein 40 papers were presented by the participants. Prof. G. Nancharaiah, Dean, School of Economics, University of Hyderabad, was the Chief Guest. Prof G. Omkarnath, Dept of Economics, University of Hyderabad, delivered the key note address. Besides the presence of college officials at the Seminar, Sri Vadde

Sobhanadeeswara Rao, ex-MP, and Sri G Lakshmana Rao, Member of Legislative Council, were the Guests of Honour. Sri. R. V Balaram, Indian Revenue Services, MS (LSEP), Fellow, CIEPR- Cambridge, Deputy Director, National Academy of Customs, Excise and Narcotics and Sri Gangadhar Darbha, Executive Director and Head, Algorithmic Trading Strategies, Global Markets, Nomura Structured Finance, Powai, Mumbai, were the special invitees to the seminar. Proceedings of the Seminar were released on this occasion.

FR. GORDON MEMORIAL LECTURE

The Department of Library & Information Sciences conducted the second Rev Fr.Gordon Memorial Lecture on 23.02.2013, which was delivered by Sri K Raju, IAS, Joint Secretary, National Advisory Council.

