



LOYOLA TODAY

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ALC celebrates ETHNIC DAY



Ethnic Day is here to stay. This year's celebration, held on July 16, matched up to the high standards last year's event had set. On the massive stage of the Father Deviah Auditorium appeared, one after another, over 70 ALC students, girls as well as boys, parading their ethnic clothes and proclaiming their cultural identities in their native tongues. 'Culture for Unity' was the theme of this year's celebration.

'In celebrating Ethnic Day, we are celebrating the diversity within our unity,' said Fr Dr A Francis Xavier, Principal, welcoming the guests to

the celebrations. It was followed by a brief talk by Dr G Sambasiva Rao, Head, Department of Telugu, on the significance of Ethnic Day. Fr A Stanley, Rector, declared open the one-hour-long display of ALC's cultural diversity. The opening ceremony was preceded by a procession by the scholastics of Sanjeevan Niwas and followed by a tribal dance by some of the Jesuit scholastics.

In the pageant that followed in which there was a dazzling display of saris, sherwanis, ghaghras,

lehngas, dhotis, and traditional clothes of Tibet, over 70 students of ALC belonging to about 25 different regions of this country appeared on the stage as Telugu girls, Kerala Christian brides, traditional Tamilians, Arabs, Adivasis and Lambadas, among others. The presentation was a contest as well (see box below) which was judged by a distinguished panel consisting of Fr A Stanley, Rector; Fr G Gnanadevan, Treasurer; Fr M Louie Doss, Director of New Hostel; and Ms N Nirmala Mary, Head of the Department of English.

In sharp contrast to the reverberations inside the auditorium, the lawns of Father Deviah Auditorium were quiet: at the 56 food stalls displaying 215 ethnic food items on the serene lawns, the gourmets and gourmands of ALC were imperturbably doing themselves justice. The Ethnic Food Festival was also a contest (see box below) judged by a panel consisting of Fr D Papaiah, Director, Gogineni Hostel; Fr Dr G Jayaraj, Vice-Principal (PG), Dr V Vallabha Rao, Vice-Principal (Degree); Mr G Mathew Srirangam, Head, Department of Zoology; Mr Sanjeev Kumar Bali, Lecturer in English; and Ms G S Sangeetha, Lecturer in English.

The celebration of Ethnic Day for the second successive year in 2010 became possible thanks to the efforts of a core committee consisting of Fr Principal, both Vice-Principals of the Degree section, Fr Vice-Principal (PG), seven HoDs – Dr NA Francis Xavier (Commerce), Dr Ch Srinivasu (Physics), Mr SAB Nehru (Computer Science), Mr M Satish Rajan (Visual Communication), Ms T Rose Mary (Botany), Ms S Baby Rani (Economics), and Ms M Jhansi (MBA) – and four other lecturers – Dr G Sahaya Baskaran (Physics), Ms A Manjula (MCA), Ms G Syamala (English), and Mr K Srinivas (Statistics) – and coordinated by Dr G Sahaya Baskaran.

Prize-winners at the Ethnic Day celebrations

ETHNIC OUTFIT

Best Ethnic Man

Winner : R Kalyan (DEC 40) – *Haridasu*
Runners up : 1. Vamsi (DEC 3), Lakshmi Narayana (DEC 17) and Siva Naga Sai (DEC 37). 2. N Pavan (ABMC 23)

Best Ethnic Woman

Winner : Tejaswi (ABMC 4) – *Persian girl*
Runners up : 1. Pravallika (ABMC 11) – *Bridegroom*
2. Durga Bhavani (NET 20) – *Lambadi girl*

ETHNIC FOOD FESTIVAL

Taste-Based Prizes

First : Phuntsok (NOC 31) & Group – *Tibetan food*
Second : K N Chandra Sekhar (DCP 42) & Group – *Andhra food*
Third : Arun (DOC 1) & Group – *Kerala food*
Special Prize : Chinnayya (DOC 54) & Group – *Hyderabad biryani*

Presentation-Based Prizes

First : Sumanth (DML 2) & Group – *Andhra food*
Second : M J Swaroop (NMCA 42) & Group – *Traditional food*
Third : Madhuri (NEC 14) & Group – *Traditional food*



Staff seminar explores issues in MENTORING AND RE-ACCREDITATION



The academic year started with a two-day (June 7-8) staff seminar which focused attention on mentoring and reaccreditation.

Mentoring was the subject of discussion on the first day of the seminar, and the discussion was facilitated by Fr Dr V Joseph Xavier, Superior and Coordinator of

Research Unit, Indian Social Institute, Bengaluru. 'The Teacher as a professional' was the theme of a lively interaction Fr Xavier initiated. The participants identified and prioritized various characteristics of a good teacher which revolved around mentoring. The seminar also paid some attention to the process

of mentoring and the procedural aspects of mentoring.

On the second day, the subject of discussion was reaccreditation, and the resource person was Dr B S Ponmudiraj, Assistant Adviser, National Assessment and Accreditation Council (NAAC), Bengaluru. Responding to the

request from a participant to discuss the parameters NAAC assessment rather than providing information about the education system in India, the resource person focused attention on the subject with the utmost willingness. Thanks to his openness and his being receptive to suggestions and new ideas, a thorough discussion of NAAC parameters became possible, and Dr Ponmudiraj advised the participants to send their suggestions to NAAC through Fr Principal.

At the seminar, Dr Durga Prasad Ohja, Head, Postgraduate Department of Physics, was felicitated on receiving several awards, including the Indian Leadership Award for Educational Excellence (from the Indian Economic Development and Research Association) for which he had been selected.

ELT Centre hosts BEC WORKSHOP of the British Council

Twenty-five teachers of English from 14 colleges, including a university, participated in the Business English Certificate (BEC) Teacher Support Programme, a 3-day training programme of the British Council, meant for teachers of English who want to train students for the Cambridge University's international examination, BEC. The workshop was organized by the Loyola ELT Centre from October 6 to 8.

Explaining the significance of BEC, Dr CLN Prakash, Training Consultant, British Council, and the Course Trainer, who was the chief guest of the inaugural ceremony, said, 'BEC is offered at three levels – Preliminary, Vantage and Higher. These examinations are aimed primarily at individual learners who want to gain a business-related English language qualification; they also provide an ideal focus for courses in Business English. Though the tests are set in a business context, they do not test business knowledge; they only test the examinee's competence in the English language.'

'Examinations such as BEC demand mental and linguistic abilities of a



higher order,' said Dr P Ramanujam, Director, Loyola ELT Centre. 'They have, therefore, the potential to expand the mental and linguistic horizons of not only the students who are preparing for the examination but also the teachers who train them for it. A teacher training students for BEC can hope to gain a level of expertise which is far beyond what half-a-dozen teacher education programmes of the academic staff development system can effect.'

Both Fr A Stanley, Rector of ALC, who presided over the inauguration,

and Fr Dr A Francis Xavier, Principal of ALC, commended the efforts of the Loyola ELT Centre in enriching the English learning-teaching environment. Mr Ashish Goyal, Education Information Officer, British Library, Hyderabad, was also present at the workshop.

There were ten workshops sessions on the TSP focusing on all three levels of BEC and considering a range of activities to develop students' abilities in the skills and sub-skills tested on BEC. On the concluding day of the workshop, the

participants undertook micro-teaching to put to test the techniques they had learned, and received feedback from their fellow-participants, who acted as observers, as well as from the Course Trainer.

'The BEC workshop at ALC is one of my best TSPs,' said the Course Trainer. At the valedictory ceremony held on October 8, the Loyola ELT Centre was given a standing ovation by all the participants for organising a series of professional development programmes of great value.

Investiture sets ASSOCIATIONS in action



‘Character, compassion, courage, commitment, competence, conviction and connectivity with people – develop these 7 Cs, and your personality development is complete,’ said Dr M V Rao, Physician and Personality Trainer, concluding his 20-minute-long message as the chief guest at the inauguration of the Departmental Associations at Father Deviah Auditorium on July 3.

Fr Dr A Francis Xavier, Principal, Fr A Stanley, Rector, and Fr Dr D Showraiah, Correspondent, who had spoken earlier, advised the students to be active in their associations.

The formal declaration of inauguration was followed by an investiture ceremony at which Ch Surya Prakash (DO 53) was installed in office as Student Representative; Anindita Nath

(DCP 45) as Girl Students’ Representative; Shameem Banu (DGH 11) as Literary Secretary; Rajeev Kumar (DGH 1) as Cultural Secretary; M Navya (DSC 7) as Girls’ Cultural Secretary; and a number of students and lecturers as office-bearers of different departmental associations (see box below). All the office-holders were presented by Mr S A B Nehru, Dean of Student Activities, whose own

investiture as Chief Coordinator of the Departmental Associations also took place on the same occasion.

A brief cultural programme followed the investiture ceremony. Ch Surya Prakash (DO 53), Student Coordinator, proposed a vote of thanks.

The programme was emceed by Jeevan (DGH 20) and Monica Thomas (DEC 31).

Departmental Associations: 2010 – 2011

| | |
|-------------------------------|--|
| Convener | : Fr A Rex Angelo, Vice-Principal (Degree) |
| Chief Coordinator | : Mr SAB Nehru, Dean, Students’ Affairs |
| Student Representative | : Ch Surya Prakash (DO 53) |
| Girl Students’ Representative | : Anindita Nath (DCP 45) |
| Literary Secretary | : Shameem Banu (DGH 11) |
| Cultural Secretary | : Rajeev Kumar (DGH 1) |
| Girls’ Cultural Secretary | : M Navya (DSC 7) |

Department of English

Chairman: P Anil Kumar (DGH 18); Secretary: K Jakkar (NGH 21)
Joint Secretary: V Prathusha (AGH 7); Staff Coordinator: Ms G Sangeetha

Department of Maths

Chairman : B Jyothi Kiran (DSC 4); Secretary : V Bhavana (NCS 28)
Joint Secretary : Bosco Jose (NSC 6); Staff Coordinator : Mr A Venkatesh

Department of Statistics

Chairman : Sumanth (DML 2); Secretary : A Joseph Jerome (NML 64)
Joint Secretary : G Amani (AML 18); Staff Coordinator : Mr N Lakshmi Niranjan

Department of Chemistry

Chairman : K N Kranthi Kamal (DC 57); Secretary : R Ramu (NC 57)
Joint Secretary : V Siva Manikandaiah (AC 43); Staff Coordinator : Mr Siva Krishna

Department of Commerce

Chairman : N Cheme (DOC 31); Secretary : V Abhishek Thomas (NO 31)
Joint Secretary : Niteesh Demala (AO 20); Staff Coordinator : Ms K Kiranmyee

Department of Arts

Chairman: Y Arla Reddy (DEH 6); Secretary: K Harish (NEM 14); Joint Secretary: P China Babu (AET 7); Staff Coordinator: Mr S Yosebu

Department of Computer Science

Chairman: V Vamsi Shankar (DCP 17); Secretary: Y Siddartha (NCP 50)
Joint Secretary: M Bala Manikanta (NCP 40); Staff Coordinator: Ms A Lavanya

Department of Zoology

Chairman: G Mahanth Nair (DZ 34); Secretary: K Himavanth (NZ 18);
Joint Secretary: E Vignesh (ABMC 17); Staff Coordinator: Mr M Vijaya Kumar

Department of Botany & Microbiology

Chairman: B Ashok Kumar (DB 32); Secretary: M Shoba Rani (NBC 9);
Joint Secretary: N Leela Prasad (AB 4); Staff Coordinator: Ms Ch V L Padmavathi

Department of Visual Communication

Chairman: Varun; Secretary: Stephen; Joint Secretary: Siva Teja;
Staff Coordinator: Mr Santhosh Kumar

Department of Physics

Chairman: G Ramya Sri (DP 33); Secretary: L Venkateshwara Rao (NP 44);
Joint Secretary: Wilson Rosorio (AP 45); Staff Coordinator: Ms C Kalpana

Department of Electronics

Chairman: R Kalyan (DEC 40); Secretary: M Nagendra Babu (NEC 18);
Joint Secretary: B Srimuki Syamala (AEC 40); Staff Coordinator: Mr L Ekambaram

Departments of Telugu, Hindi & Sanskrit

Chairman: Hamanth Kumar; Secretary: J Sandeep Topno; Staff Coordinator: Dr N V Ramana Murthy

Loyola ELT Centre holds a POETRY FESTIVAL



POETRY 2010, a 2-day (August 27-28) poetry festival organised by the Loyola ELT Centre generated a great deal of interest in poetry. 'We wanted to ring a bell, as St Francis of Assisi did, collect people and ask them to look at something which could excite them and rejuvenate them,' said Dr P Ramanujam, Director, Loyola ELT Centre, explaining why the ELT Centre had decided to hold a poetry festival. The festival was inaugurated by Commander V V M Krishna, a retired officer of the Indian Navy.

As part of the festival, two poetry contests, one in reading and another in writing, were organised. Forty undergraduate and postgraduate students from 8 colleges and a university participated in the contests.

In Poetry Writing, Manpreet Kaur, a first year BA (English Literature) student of Maris Stella College won the first prize (Rs 1500). Zareen, a second year BTech student of the NRI Institute of Technology, got the second prize (Rs 1000). G Krupa Rao, a first year BSc student of

Andhra Loyola College, won the third prize (Rs 750).

In Poetry Reading, K Nitya Sudhakar, a first year Intermediate student of Narayana Junior College, won the first prize (Rs 1000). The second (Rs 750) and the third (Rs 300) prizes were won respectively by D Yamuna, a first year BA student of Maris Stella College, and Diana Susan, an MCA student of Andhra Loyola College.

The festival was part-sponsored by *The Hindu*.

Personality comes to the fore at **BEMUS 2010**

Spirit and passion marked Bemus 2010, a 2-day (September 6-7) national-level commerce fest, held by the Department of Commerce.

Inaugurating Bemus 2010, Mr Anurag, Divisional Railway Manager, South Central Railways, urged the participants to develop their personality. 'Personality, values such as honesty and discipline and a positive approach can stand you in good stead,' he said.

Over 500 students from 80 colleges in West Bengal, Karnataka, Andhra Pradesh, Tamil Nadu and Kerala participated in a variety of competitions held at Bemus 2010. There were five national-level events (commerce quiz, group discussion, product launching, case study, and personality contest) for students from degree colleges and four State-level events (commerce quiz, group discussion, personality contest and group dance) for intermediate students. *Mr Bemus* was won by Vikas of Loyola College, Chennai, and *Ms Bemus* by Sri Lakshmi of V S Lakshmi College,



Kakinada. In the State-level quiz, the ALC Intermediate team consisting of Lalith Jain (RMC 66), Nitesh (RMC 107) and Nitnem Singh (RA 62) won the first prize.

At the valedictory ceremony, held on September 7, prizes were given to the winners. Fr A Theckemury, Director of ALCAA, was the chief guest at the ceremony.

Organised on a large scale for the fourth year in succession, Bemus

demanded a great deal of effort and coordination. A number of staff and students of the Department of Commerce, under the leadership of Dr N A Francis Xavier, Head of the Department and Convener of Bemus 2010, Ms K Kiranmayee, Coordinator of the Commerce Association, and Mr Ch Veeraiah Chowdary, Event Coordinator, rose to the challenge and made Bemus 2010 a memorable festival.

IN BRIEF

Wedding

Mr T Kamalakar Raju, Lecturer in Computer Science, married Ms Aruna on May 5. Dr B Elia, Lecturer in Zoology, married Ms Swapna on October 16. Ms M Kiranmai, Lecturer in the Department of MBA, married Mr K Jagath Kumar on June 14.

Honours and awards

Professor Durga P Ojha, Head, PG Department of Physics, has received the Indian Leadership Award for Educational Excellence from the Indian Economic Development and Research Association. This award was presented by the former Governor of Tamil Nadu and Union Minister, Dr B N Singh, at an awards ceremony held in New Delhi on August 26. A few days earlier, Dr Ojha had received the Chigurupati Sudheekshan Science and Technology Award 2010 from the Sudheekshan Foundation, Vijayawada, on August 18.

Academic achievement

Br Thomas Bellarmine, Mess Manager and faculty member of the Andhra Loyola Institute of Engineering and Technology, has completed his MTech in Structural Engineering at Jawaharlal Nehru Technological University, Hyderabad. He took the degree in July.

Samiksha

Students from 65 colleges participated in Samiksha 2010 (October 23), a State-level IT seminar organised by the Department of MCA. The inauguration of the seminar by Mr D Ramakrishna, CEO, Efftronics, was followed by a presentation on 'Microstrategy business intelligence' by Mr Vamsi Krishna, Senior Software Engineer, CTS.

In the competitions held at the seminar, the following colleges won the first and the second prizes respectively: KL University and VR Siddhartha Engineering College in software marketing; KL University and KBN College in ashtavadhanam; KL University and Chalapathi Engineering College in coding; PVP Institute of Technology and VR Siddhartha Engineering College in debugging; KBN College and VR Siddhartha Engineering College in plan a project; and Chalapathi Engineering college and VR Siddhartha Engineering College in quiz. In escaletra, the prize was won by Montessori Mahila Kalasala.

JKC

Eleven of our students took the placement interviews held by Infosys at SRR and CVR Government College, Vijayawada, in June, and 5 of them were selected. In July, JKC training commenced at ALC for the 84 enrolled students.

A generous gesture

Dr A Samuel Dayakar, Lecturer in Political Science, wishes to acknowledge through LT the ALC management's generous gesture of a donation of Rs 2,00,000 towards his medical treatment.

SPHOORTHI 2010 showcases cultural talents

'Youth power for a better India' was the theme of Sphoorthi 2010, the literary and cultural festival of ALC (Degree), held on August 16 and 17. The festival provided a platform for our students to put their literary and cultural skills to the test as well as showcase their talents.



Declaring open Sphoorthi 2010, Prof. N Samuel, Officer on Special Duty, Acharya Nagarjuna University, who was the chief guest at the inaugural ceremony, spoke at length in Telugu about the excellence ALC had achieved in different spheres and gave a long list of ALC alumni who had distinguished themselves in different fields. 'It is your responsibility to keep up this excellent tradition,' he reminded the present batch of students.

In the intramural competitions held on the two days, students from 13 associations took part in over 20 events. The overall championship was won by the Commerce

Association. The runners-up were the Visual Communication Association and the Arts Association.

At the valedictory ceremony held on August 17, the prizes were given by Padmashri Turlapati Kutumba Rao, veteran journalist and Chairman of the Andhra Pradesh Granthalaya Samstha, who was the chief guest, and the three guests of honour, Mr P Prakash Rao (Chief Manager, Indian Overseas Bank, ALC Branch), Mr S A Naidu (Chartered Accountant) and Mr K Sreedhar (Director, College for Competitive Examinations).

A large number of staff and students under the leadership of Fr



A Rex Angelo (Vice-Principal and Convener), Dr V Vallabha Rao (Vice-Principal) and Mr S A B Nehru (Dean of Students' Affairs and Chief Coordinator of Departmental Associations) worked hard to make Sphoorthi 2010 a memorable festival. The organising team also included Ch Suryaprakash (Student Coordinator), Anindita Nath (Girl Students' Representative), Rajeev Kumar (Cultural Secretary), Shameem Banu (Literary Secretary) and M Navya (Girl Students' Cultural Secretary).

ALC (Inter) celebrates SPANDANA 2010

Spandana, the annual cultural and literary festival of the Intermediate Wing, was organized in two phases from September 20 to 25. In the first phase (September 20-23), intramural competitions were held, while, in the second phase (September 24-25), the festival was truly inter-collegiate. The festival was held under the leadership of Fr S Raju, Vice-Principal (Inter), who was assisted by two coordinators, Dr B Elia of the Department of Zoology and Ms Ch Bhargavi of the Department of Chemistry.

In the first phase, 14 contests were held for the intermediate students of ALC. In the essay-writing competitions in Telugu, Hindi and English, the prizes were won by P Jagadeesh (RA 87), Anup Kujur (RMY 20) and D Parthu (RMC 83). In solo singing, the prize was won by Ch Seetharamaraju (RA 32), in elocution by Anup Kujur (RMY 20),



in drawing and cartoons by D Parthu (RMC 83), in monoaction by G Kishore Babu (TB 17), in talent test by Naveen Kumar (TA 53), in fancy dress by B Rajesh (TA 7), in personality contest by Tejus (TMC 47), in rangoli by Naga Pavani (TM 13) and Sowjanya (TM 49), in mime by the TMC section, and in group dance by RMC.

In the second phase in which students from 10 colleges took part in 6 contests, the first prize was won by: M J S Vaishnavi of Sarada Jr College in solo singing; Sai Teja of Madonna Jr College in fancy dress; the RMC section of ALC in group dance; the ALC team (Nitesh, Manikanta and Leela Krishna) in quiz; Nikita of Maris Stella College

in personality contest; and Alakananda of Maris Stella College in solo classical dance.

Spandana 2010 was inaugurated by Mr M Ravindranath Babu, Deputy Commissioner of Police, Vijayawada, on September 24, and Mr P Brahmanandam, RIO, Board of Intermediate Education, was the guest of honour at the ceremony. At the valedictory ceremony held on September 25, Dr Demos Gora, Vasavya Nursing Home, Vijayawada, was the chief guest, and Lt Col K Sivaji, Commanding Officer, R & V Regiment, Vijayawada, was the guest of honour.

Spandana 2010 was emceed by four lecturers: Dr A Samuel Dayakar (Political Science), Ms P Sara Hepsiba (English), Mr N Suresh Babu (Sanskrit) and Ms J Catherine (English)

HOSTEL NEWS

Gogineni Hostel

This year, there are 381 students in the hostel consisting of 233 intermediate students and 148 first-year degree students.

Mr Ch Siva Krishna, Lecturer in Chemistry, has taken over as Assistant Director.

Freshers' Day was celebrated on July 3. Fr A Stanley, Rector, was the chief guest.

New Hostel

Fr M Louie Doss has taken office as Director.

Celebrated Freshers' Day on July 3. Fr A Stanley, Rector, was the chief guest.

Organised a talk on July 22. The speaker, Fr Dr A Francis Xavier, Principal, urged the students to go beyond their academic work and take part in different other activities having the potential to develop their personality.

Released a CD about the hostel.

Organised a cultural night on August 7. Each inmate of the hostel gave a performance. It was decided to have a cultural night on the second Friday of every month.

Held a prayer meeting on the occasion of the first death anniversary of Dr Y S Rajasekhara Reddy, departed Chief Minister of AP and an ALC alumnus, on September 2.

Organised a guest lecture on 'Web resources for learning and project

development' by Dr G Sahaya Baskaran, Lecturer in Physics, on August 11.

Xavier Hostel

Celebrated Freshers' Day on July 20.

Celebrated the birthday of Fr Dr D Showraiah, Hostel Director, on August 20.

Celebrated Teachers' Day on a small scale on September 5.

Loyola ELT Centre launches a LITERARY FORUM



Going beyond organizing professional development programmes for teachers of English and promoting classroom research, the Loyola ELT Centre has established a forum for promoting enlightened ideas and opinions and nurturing creative and critical talents. The forum, named 'Loyola Literary Society,' was launched on August 28.

'I hope – and I am confident – that the Loyola Literary Society will enrich the intellectual life on our campus,' said Fr Dr A Francis Xavier, Principal, in his speech at the inauguration. Fr Dr D Showraiah, Correspondent, expressed his warm-hearted appreciation of this new venture of the ELT Centre. Dr P Ramanujam, Director, Loyola ELT

Centre, explained why the Centre had thought about a literary forum. He also explained the objectives of the Loyola Literary Society.

'I am sure that this ELT Centre initiative will go a long way towards promoting enlightened ideas,' said Mr K Chandrasekaran, Regional General Manager, *The Hindu*, Vijayawada, who inaugurated the Loyola Literary Society. Mr K Srimali, Chief of Bureau of *The Hindu*, Vijayawada, who was the Guest of Honour at the inauguration, commended the new venture of the ELT Centre and said, 'Considering what the ELT Centre has accomplished so far, I am confident that the new initiative will live up to its objectives.'

The winners of the different contests (poetry contests and the AD Shroff Memorial Elocution Competition) organized by the Loyola ELT Centre were given prizes at the ceremony.

Dr V Vallabha Rao the new Vice-Principal (Degree)



Dr V Vallabha Rao, Reader and Head, Department of Hindi, who has succeeded Mr K V Vijaya Babu as Vice-Principal (Degree), in June, brings to his new assignment a wealth of experience gained as a lecturer in Hindi for over three decades, as an NSS Programme Officer for ten years, and as the Secretary of the ALC Staff Co-operative Society for eight years. A product of Andhra University from which he took his MA and PhD in Hindi, Dr Vallabha Rao is an active academic who has attended a number of national and international conferences and seminars, including the Eighth World Hindi Conference (2007) at New York, presented as well as published papers, taught Hindi at the post-graduate level at Ambedkar Open University, and guided research in Hindi at the MPhil level.

Dr Vallabha Rao is a well-known translator: he has translated 125 poems from Hindi into Telugu, 75 poems from Telugu into Hindi, several radio plays from Telugu into Hindi and radio features from Hindi into Telugu. He has presented over 50 lessons in Hindi on AIR, Vijayawada, and given radio talks, too.

IN BRIEF

Mass of the Holy Spirit



A Mass of the Holy Spirit was celebrated on June 26. Fr A Stanley, Rector, was the main celebrant, and Fr M Louie Doss preached a homily. A large number of students and staff attended the mass.

Orientation Programme

A day-long (June 21) orientation programme in two sessions was organised for the first-year degree students. In the first session, held in Fr Deviah Auditorium, a series of presentations was made on the various aspects of ALC. In the second session in which the orientation was departments-specific, each student group had interaction with the lecturers of its own department. The orientation concluded with the students completing a questionnaire on their entry-level expectations as well as offering feedback on how the orientation programme was conducted.

Vision 2012

ALC has launched Vision 2012, an academic programme which combines EAMCET coaching with a regular intermediate course (MPC and BiPC). 'The aim is to help students realize their vision of becoming top-ranking professionals in their chosen fields through MPC or BiPC at the crucial intermediate stage,' says Fr Dr D Showraiah, Correspondent, who developed the idea of Vision 2012 and proposed it to the ALC management. 'A high percentage of marks in the IPE, considering that the exam carries a 25% weightage in admission, and a good rank in EAMCET 2012 – this is what we are striving to achieve.'

Prayer meeting



Christian staff prayer meeting, a long-standing tradition with not-so-regular observance in the recent past, has been revived and streamlined by Fr Rector. Accordingly, the prayer meeting will take place on the first Thursday of every month hereafter. The initial meeting was hosted by the ALC Jesuit community. A large number of ALC staff took part in the

meeting held at the Jesuit Residence at 6.30 pm on July 2.

AICUF



Sixty students have enrolled in the ALC AICUF Unit this year, and the Unit for this academic year was inaugurated on July 6. Fr M Kishore, the State Adviser, who was the guest of honour at the inauguration, gave a motivational talk. The new cabinet consists of the following:

- Unit Adviser : Fr M Louie Doss
- Unit Animator : Mr M Maria Das
- President : Neeraja
- Vice-President : Sreekanth
- Secretary : Naresh
- Joint-Secretary : Jyothsana
- Treasurer : Sudheer
- State Exco : Antony Prabhu

Bridge course (Intermediate)

A month-long bridge course in English was organised for the first-year intermediate students from June 24. Video presentations were part of the course methodology.

In Memoriam



G Ravi Teja
(AEC 18)
September 29



M Siva Kiran Kumar
(DEH 14)
October 5



M S Venkata Phani Raju
(DZ 3)
October 14

ACTIVITIES OF DEPARTMENTAL ASSOCIATIONS (Degree)

ENGLISH

Introduced two special programmes for the first-year degree students belonging to Stream B: (a) a year-long remedial course in English; and (b) an extensive reading programme in English. Both programmes are offered outside the college hours.

The Loyola ELT Centre conducted, in association with the Forum of Free Enterprises, Mumbai, the 46th A D Shroff Memorial Elocution Contest (21 August) and the 54th All-India Essay-Writing Contest.



The ELT Centre held a poetry festival (August 27-28) in which 8 colleges and a university participated. The festival was sponsored by *The Hindu*.

The Centre launched (August 28) a literary forum called 'Loyola Literary Society' for promoting enlightened ideas and opinions and nurturing creative and critical talents.

The Centre organized a 3-day (October 6-8) Business English Certificate workshop in association with the British Council. The workshop, known as the British Council Teacher Support Programme, was facilitated by Dr CLN Prakash, Training Consultant, British Council, who was assisted by Mr Ashish Goyal, Education Information Officer, British Council, Hyderabad.

TELUGU

Celebrated Telugu Bhashadinathsavam on August 28 on the eve of the birthday of the renowned Telugu scholar, Gidugu Rama Murthy Panthulu. Sathavadhani Dr Palaparthi Syamalananda Prasad, chief guest, spoke about the greatness of the Telugu language and regaled the students with Telugu poetry.

HINDI

Celebrated Hindi Day on September 14. Mr K V Subba Rao, formerly Head, Dept of Hindi, ALC, who was the chief guest, spoke about the value of Hindi as a link

language ('Seventy-five per cent of Indians can understand Hindi,' he said) and in promoting national integration.

HISTORY, ECONOMICS AND POLITICAL SCIENCE

Organised two guest lectures: (a) on 'The relationship between Vijayanagara state and Andhra region and the impact of the Vijayanagara rule in general and Krishnadevaraya in particular over Andhra' (July 23) by Dr J Krishna Prasada Babu, Head, Dept of History, Jawahar Bharathi College, Kavali; and (b) 'The role of individualism in European history' (September 17) by Dr Anindita Mokhopadhyaya, Reader, Department of History, University of Hyderabad.



HISTORY

Five students of the Dept presented papers at a seminar on 'Travel and Tourism' (September 16) held at JMJ College, Tenali. Two of them, Jeevan (DGH 20) and Sakunth Kumar (AGH 1), won the first and the third prizes respectively.

POLITICAL SCIENCE



Organised a guest lecture on 'Making of US foreign policy' (September 14) by Ms Juliet Wurr, Public Affairs Officer, US Consulate, Hyderabad.

CHEMISTRY

The NC and the DC students undertook an industrial tour of an aluminium industry, a mineral water industry and a polymer cap industry on September 25 and 27 respectively.

Organised a guest lecture on 'Water and waste water management' (September 29) by Dr M Sarath

Babu, VR Siddhartha Engineering College, Vijayawada.

STATISTICS



Organised a guest lecture on 'Application of probability' (August 9) by Prof Pottluri Venkata Rao, Reed College, Oregon, USA.

Forty-two DML students visited (September 1) Vijaya Milk Project on an industrial tour.

PHYSICS



Organised (a) a guest lecture on 'Research avenues in non-crystalline materials' (July 12) by Prof Manuel de Almeida Valente from the Department of Engineering Physics, University of Aveiro, Portugal; (b) two bridge courses, one in 'Physics terminology' and another in 'Physics problems orientation', for 60 first-year students from Telugu-medium background with Dr Ch Srinivasu as the resource person; (c) an essay-writing competition for students on the eve (July 29) of the Feast of St Ignatius; (d) a workshop on 'Training in optics experiments on spectrometer' (September 13) for the second-year students (NP, NC, NCP and NML); (e) a two-day (September 14-15) exhibition



('Hobbies collection') at which the ALPhA students exhibited their collections consisting, among others, of coins, drawings, paintings, articles prepared from waste materials, poetry in Telugu and quotations, to which Fr Principal added his own collections consisting of key chains, watches and pens.

Three students of the Dept, K Neelima (DP 46), Harsha Vardhan (AP 62) and Wilson Rosario (AP 45), won prizes in different competitions held at Maris Stella College in August: first prize in quiz (all three); first in extempore and powerpoint (Wilson) and second in extempore (Neelima).

The students of ALPhA donated notebooks and pencils worth Rs 1500 to the children of ALCAA School on August 9.

ELECTRONICS

Organised an industrial training programme for the present final-year students. Under the programme, all the 36 DEC students underwent training for 15 days (in May) in different industries such as NSIC, Hyderabad, BSNL CTX Exchange, Efftronics, Vijaya Transformer, INCAP Capacitors and All India Radio.

Organised a training programme on 'Home Appliances Mechanism' (July 14 - August 20) in which 32 General Elective students participated.



As part of the plantation programme (July 22) held on the occasion of Environment Day, the students and staff planted 30 saplings near the Jesuit Residence.

Organised a talk on, 'How to do and report science projects' (July 26) by Dr Ch Srinivasu, Head, Department of Physics, ALC, for the DEC students.

I Vamsi (DEC 3), T Divya (DEC 11) and B Naga Sai Murahari (NEC 2) won the first prize in electronic

quiz at Technomeet 2010 (July 28) held at Maris Stella College, Vijayawada.

Antony Prabhu (DEC 28) won the second prize in the 46th AD Shroff Memorial Elocution Competition (August 21) conducted by the Loyola ELT Centre on behalf of the Forum of Free Enterprises, Mumbai.

COMPUTER SCIENCE



Organised two guest lectures: one on 'Success in your career' (July 7) by Mr P V Krishna Rao, ALC alumnus and Managing Director of City Group Energy Inc, Houston, Texas, USA; and (b) another (July 23) on 'Real-time implementation of software development life cycle' in which the guest-speaker, Mr B Buchaiah, Software Development Engineer, Microsoft India, Hyderabad, dealt with SDLC processes in IT organizations.

Organised, in association with the Department of Electronics, a plantation programme (July 22) on the occasion of Environment Day. The students planted 250 saplings at different places on campus.



At Technomeet 2010 (July 27) held at Maris Stella College, Vijayawada, Srikanth (DCM 28) won the first prize in extempore and the Dept the second prize in quiz.

VISUAL COMMUNICATION

Organised a facial painting competition on the theme, 'The present education system' (July 3). Over 100 students participated in the competition in which 20 faces were painted. K Surya Teja won the first prize in the contest.

Celebrated Friendship Day on July 24.

The Dept lent its resources and expertise in the production of the play that was presented at the celebrations of the Feast of St Ignatius held on July 30: the sound recording was made in the Viscom studio and some of the students of the Dept acted in the shadow scene of the play.

The Viscom team consisting of K Surya Teja, B Raj Abhishek, Y Siviah, Sk Baji Rahman, S Uday and Ijaz Khan won the second prize in mime at the Acharya Nagarjuna University Youth Festival (August 12-13).



Celebrated World Photography Day (August 19). The photographs taken by the students of the Dept were on display at the exhibition held on the occasion. A number of people visited the exhibition and recorded their appreciation and feedback.

In keeping with their practice of conducting a social awareness campaign, the Dept launched an education campaign, which was inaugurated on August 26. The aim of the campaign was to raise people's consciousness about the ills of our education system and encourage the proposal of solutions. The campaign logo was released by Fr Dr D Showraiah, Correspondent, and Fr Dr A Francis Xavier, Principal, and the logo was carried round the campus by the Viscom students. The trailers of a few short films and documentaries on education produced by the students of the Dept were screened on the occasion.

The campaign strategy took the form of a street play staged at different places (September 16-18) and watched by over 10,000 people.



Forty students of the Dept undertook an industrial visit to Eenadu Journalism School, Ushodaya Private Ltd (E TV channels) and Ramoji Film City (September 3-4). Their experiences

included listening to lectures on journalism, being exposed to art direction, visiting the E TV production house and Maya Indoor Studio, and taking part in a youth fest.

BOTANY AND MICROBIOLOGY

Observed Environmental Awareness Day on July 22. Essay-writing and poster competitions were conducted on environmental issues. An awareness lecture was also organised: Mr Lakshmi Narayana, APPCB, spoke on environmental issues.

Organised a painting competition on the eve (July 30) of the Feast of St Ignatius. The students imaginatively brought out the life of St Ignatius in colours.



Six students – B Ashok Kumar (DB 32), Mamatha (DB 14), G V Varalakshmi (DB 18), Murali (DBM 10), Srinivas (DBM 6) and Pratap (DBC 7) – attended a national seminar on 'Medicinal Plants – Cultivation and Conservation, Post-Harvest Technologies, Marketing and Trade' (August 11-12) held at Hindu College, Guntur.

Seven students – B Ashok Kumar (DB 32), J Ravindra (DBM 1), S Rajesh (DBC 8), K Venkaiah (DBC 13), P Niveditha (DBM 12), M Vijaya Mary (DBM 8) and R Prathap Reddy (DBC 7) – attended a State-level workshop on 'Osteoarthritis and Lifestyle Management' (September 2) at Ch S D St Theresa's College, Eluru. In the calcium-rich recipe contest held at the workshop, Prathap Reddy and Venkaiah won the first prize and Niveditha and Vijaya Mary won the second prize.

COMMERCE

Organized a seminar on 'The Role of Educational Institutions for a Better Society' (August 9) with Mr Micheal Malahy Morris, Director



for Community Learning and Public Service, University of New Mexico, as the recourse person.

Organised Bemus 2010, a 2-day (September 6-7) national-level commercifest.

The students of the Dept won the following prizes at Zephyr 2010, a national-level event (July 15-17) organized by Badruka College of Commerce and Arts, Hyderabad: Ch Surya Prakash and Felix Reddy (both III BCom) – first prize in Nirmaninc; Vijay Kumar (III BCom) – first prize in pot painting; M Ashok Kumar (III BCom) – second prize in pot painting; M Ashok Kumar and Vijay Kumar (both III BCom) – second prize in collage; M Ashok Kumar (III BCom), Ch Surya Prakash (III BCom) and G Naveen Kumar (II BCom) – second prize in ad-zap; and Vijay Kumar (III BCom) – first prize in spot painting.

At Aura 2010, a State-level event (September 17) held at St Theresa's College for Women, Eluru, Felix Reddy (III BCom), N Naveen Kumar (II BCom) and P Nagendra Sai (II BCom) won the first prize in quiz, and G Ashok, Sagar, Basha, Priyanka, Reena, Divya, Lavanya, Revathi, Satish and Nagaraju won the third prize in group dance.

At Magnova 2010, a national-level event (September 17-18) held at P B Siddhartha College of Arts and Sciences, the students won the following prizes: Ch Surya Prakash (III BCom), G Naveen Kumar (II BCom) and J Lakhan (II BCom) – first prize in human resource management; and G Ashok, Sagar, Basha, Priyanka, Reena and Divya – first prize in group dance.

At Samayak 2010, a national-level management meet (October 8-9) held at Koneru Lakshmaiah University, Guntur, Ch Surya Prakash (III BCom) won the first prize in caption writing and the second prize in case study.

In the national-level dance competitions (September 27) organised by the AP Tourism Board in collaboration with Westin College of Hotel Management, Vijayawada, our Commerce students from Tibet won the second prize for Tibetan cultural dance, and G Ashok, Sagar, Basha, Priyanka, Reena and Divya won the second prize in national cultural dance.

Ch Surya Prakash (III BCom) presented papers on 'The role of tourism in the development of Indian service sector' and 'The hotel management sector of India' at a national seminar (September 12-13) organized by Sri Durga Malleswari Siddharta Mahila Kalasala, Vijayawada.

Teacher EDUCATION Activities (Degree)

ENGLISH

Dr P Ramanujam gave an interview on 'SMS English and its impact' on AIR, Vijayawada, on April 12.

He conducted a one-day (May 11) workshop on 'Teaching Speaking' and 'Teaching Writing' on a State-level in-service course for teachers of English from Kendriya Vidyalayas, at Kendriya Vidyalaya, Satyanarayanapuram, Vijayawada.

He delivered the keynote address at the UGC-sponsored seminar on 'English Communication: A Road Map' (June 29) held at The Bapatla College of Arts and Sciences, Bapatla.

He edited a book entitled, *Action Research for Professional Development in ELT*, which is a collection of papers presented at a UGC national workshop on 'Action Research for Professional Development in English Language Teaching', organised by the Loyola ELT Centre.

Fr A Rex Angelo attended an International Jesuit Conference on the theme, 'Shaping the Future: Networking Jesuit Higher Education for a Globalising World' (April 22-24), organised by the International Coordinator of Jesuit Higher Education, Rome, at Universidad Iberoamericana, Mexico. Very Rev Fr Adolfo Nicolas SJ, Superior General of the Society of Jesus, delivered the keynote address at the conference which was attended by over 250 Jesuit academicians from different parts of the world. Fr Rex Angelo also visited a few Jesuit Universities in the USA.

TELUGU

Dr G Sambasiva Rao published: (a) four book reviews in the *Visalandhra* (April 25), *Sahithi Sravanthi* (June), *Upadhyaya* (July) and *Nadusthunna Charitra* (August); (b) an essay on 'Siddha sankalpudu Khandavalli Lakshmi Ranjanam' in the *Visalandhra* (May 10); and (c) a book entitled, *Telugu Bala Sathakam*, which was released by Padmasri Yarlagadda Lakshmi Prasad in Vijayawada (August 16).

He participated in (a) 'Telugulo Bhakti Sahityam' (May 10) organised by Rasabharathi; (b) 'Telugulo Dandaka Sahityam' (May 14) conducted by the Industrial and Agricultural Exhibition Society of Vijayawada; (c) a Buddhism

conference (May 25-27) organised by the Vaisakhi Cultural Society at Chinakakani, Guntur, and presented a paper on 'Bouddha kavyalu – yuvataku prabodham'; (d) 'Bhuvana Vijayam' (July 23) organised by the AP Cultural Affairs in Vijayawada and played the role of Nandi Timmana; (e) a national seminar (July 26-27) organised by the Department of Sanskrit at Maris Stella College and presented a paper on 'Tenali Ramakrishnuni samskrutha pada – gumphanam'; and (f) 'Bhuvana Vijayam' (July 31) organised by the Andhra Saraswatha Samithi, Machilipatnam, and played the role of Pingali Surana.

He gave the following talks: (a) on 'Annamayya sankeerthana sahyam' on a programme (May 27) organised by the Annmayya Samskrutika Samithi at Narasaraopet; (b) 'Suravaram Pratapa Reddi's short stories' on a programme (May 28) organised by the Telugu Bhashodyama Samakhya in Vijayawada; and on 'Gopichand's short stories' on AIR, Vijayawada (September 22).

His essay on 'Kovvali navalalu' won a prize in a competition (June 8) conducted by the Kinnera Arts, Hyderabad. He was felicitated by Delhi Public School, Vijayawada, at their Telugu Bhashothsavalu (September 5).

SANSKRIT

Dr M Sivaram attended (a) the 45th All-India Oriental Conference (June 2-4) at Rastriya Samskrit Vidyapeeth, Tirupati, and presented a paper on 'Ramaayana – Raajaneethi'; and (b) a 2-day (July 26-27) UGC-sponsored national conference on 'Contributions of Krishnadevaraya to Sanskrit Literature' at Maris Stella College.

HINDI

Dr V Vallabha Rao has published (a) a book entitled, *Chote Kumar*, which was released by Mr Mandali Buddha Prasad, former minister, on May 9 in Vijayawada; (b) a translation of a Hindi short story into Telugu in *Chinuku* (April); translations of two Telugu poems into Hindi in *Sadbhavana Darpan* (June-July) and *Sahitya Amrit* (August); translations of ten Hindi poems into Telugu in *Bhava Vina* (June), *Visalandhra* (April 19 and 26), *Kavita* (July-August) and

Patrika (August); and a book review in *Chinuku* (July).

He presented a paper on 'Hindi sahyam pai Bowddham prabhavam' at the national seminar on Buddhist culture (May 25-27) at Chinakakani.

HISTORY

Mr C Ravindra Raju presented two papers: (a) on 'Social mobility in South India' at an ICHR-sponsored national seminar on 'Disprivileged and Social Change in South India; (August 13-14) at CSR Sarma College, Ongole; and (b) on 'Human rights violation' at a national seminar (September 4) at VSR & NVR College, Tenali.

He attended as chief guest a seminar on 'Travel and Tourism' (September 16) held at JMJ College, Tenali.

Dr M Srinivasa Reddy presented two papers: (a) on 'Social mobility as observed in the Bhakti Movement of early medieval South India' at an ICHR-sponsored national seminar on 'Disprivileged and Social Change in South India' (August 13-14) at CSR Sarma College, Ongole; and (b) on 'Women uplift movement and progress of women in the post-18th century in India' at a symposium on 'Progress of Women in India during the Modern Period' (September 17) at the Centre for Women Studies, Montessori Mahila College, Vijayawada.

ECONOMICS

Mr S Yosebu gave two guest lectures: (a) on 'Child statistics' at the National Statistics Day celebrations (June 29) held at the National Sample Survey Organisation, Vijayawada; and (b) on 'The role of youth in the present society' (August 13) at VV Giri Government College, Dumpa-gadapa.

He presented a paper on 'Human rights violation: Socio-economic perspectives' at a UGC-sponsored national seminar on 'Human Rights Violation' (September 4) at VSR and NVR College, Tenali.

POLITICAL SCIENCE

Mr KV Vijaya Babu gave a guest lecture on 'Nuclear weapons and world peace' (August 6) on the occasion of Hiroshima Day at ALC. The lecture was jointly organised by AICUF and the NGC.

Appointments

Jesuit Staff

There are two new arrivals: Fr Louie Doss and Fr Palnati Showri Raju. Fr Louie Doss has taken over New Hostel as Director from Fr G M Victor Emmanuel, and Fr P Showri Raju took office as Headmaster, ALCAA School. Fr N Vijaya Bhaskar Rao and Sch B Naveen Xavier have been transferred from ALC.

Heads of Departments

Mr M Satish Rajan (Viscom)

Teaching Staff

PG

Mr S S Sridhar (MCA), Mr G Sarath Babu (MCA), Ms K Nirmala (MBA), Mr T Sasi Kanth (Chemistry), Ms S Hena Fatima (Chemistry), Ms G Grace Victoria (Chemistry), Ms T Anusha (Physics), Ms Anila (Physics), Mr Ch Chinnappa (Botany), Dr P J S Thateswari Devi (Botany), Ms V Kavitha (Biotechnology), Ms P Nagamani (Biotechnology), Ms G Reena Susan (Biotechnology), Ms G Roja Mani (Librarian).

Degree

Ms Y Parimala (Value Education), Fr M Louie Doss (English), Ms S V Priyadarsini (English), Ms R Sonia Priyadarsini (English), Ms T Sai Mamatha (English), Mr Y Sai Subraymanyam (Mathematics), Mr Ch Prasanna Kumar (Commerce), Ms M Nirmala Rani (Commerce), Ms K Bharathi Lakshmi (Commerce), Ms P Asa Lakshmi (Commerce), Ms K Mahalakshmi (Commerce), Ms K V B Sailaja (Commerce), Mr P Krishnarajuna Rao (Politics), Mr K Uday Kiran (Vis. Commn), Mr P Kumar Chand (Vis. Commn), Mr K Vinesh (Vis. Commn), Mr Ch Siva Krishna (Chemistry), Ms T Pavani (Chemistry), Ms K Sai Keerthi (Chemistry), Mr M Anjaiah (Telugu), Ms P Sushma (Comp. Science), Ms J Annie Raja Ranjitha (Comp. Science), Mr P Narasimham (Comp. Science).

Intermediate

Ms P Sara Hepsiba (English), Ms K Shahini Begum (English), Mr K Prakasa Rao (Hindi), Ms P Kamala Sirisha (Commerce), Ms M Jyothsna (Chemistry), Mr M Linga Rao (Physics), Ms P Nagasri (History).

Non-Teaching Staff

Ms D Navatha (Programmer), Mr P Kiran (Vis Commn Tech.), Mr Ch Prabu Sujit (Technical Instructor), Ms D Hima Bindu (Receptionist), Mr D Parasuramudu (Library Assistant), Mr K Venkatesh (Library Assistant).

STATISTICS

Dr N Srinivasa Rao's PhD thesis has been brought out in the form of a book entitled, *Statistical and Related Approaches to Pattern Recognition*. The book was published by the German publishers, VDM Verlag Dr Müller, in September (ISBN-10: 3639287754, ISBN-13: 978-3639287752, pages 348, price \$ 100).

PHYSICS

Dr G Srinivasa Rao, Dr G Murali Krishna, Dr G Sahaya Baskaran, Mr Y Sudhakar and Mr Ramakrishna Chand attended a national seminar on 'Advanced Materials for Display and Other Applications' (May 31-June 1) held at VSR & NVR College, Tenali. At the seminar, Dr Sahaya Baskaran gave an invited talk on 'Spectroscopic features of some rare earth ions in Sb_2O_3 - B_2O_3 glass system'.

Dr Ch Srinivasu served as a resource person on two bridge courses and a workshop (details under 'Activities of Departmental Associations') the Department organised for its students. He also gave a talk on, 'How to do and report science projects' (July 26), in the Dept of Electronics.

Dr G Murali Krishna and Dr G Sahaya Baskaran attended an international workshop on 'Synthesis and Characterization of Glass / Glass-Ceramics' (July 7-8) organised jointly by the Materials Research Society of India and CMAT at the Centre for Materials for Electronics Technology, Pune.

At an international symposium on 'Synthesis and Characterization of Glass / Glass-Ceramics (July 9-10) organised by the Centre for Materials for Electronics Technology, Pune, Dr G Murali Krishna made a poster presentation and Dr G Sahaya Baskaran made an oral presentation on 'Dielectric dispersion in LiF - Bi_2O_3 - P_2O_5 : TiO_2 glass system'.

Dr G Sahaya Baskaran acted as a resource person on two orientation programmes: (a) one (June 12) held for the teaching staff of JMJ College, Tenali, where he delivered a lecture on the choice-based credit system; and (b) another (October 4), a UGC-sponsored one, on 'The use of ICT in teaching and learning' held at Duvvuru Ramanamma Women's College, Gudur.

One of the scholars of Dr M C Rao has obtained a UGC scholarship for doing her MPhil.

Dr G Srinivasa Rao has published two papers: (a) B K Sudhakar, N R K. Chand, H N L Prasanna, G Srinivasa Rao, *J. Non-Cryst. Solids*, 356 (2010) 2211-2217, 'Vibrational spectral analysis of structural modifications of Cr_2O_3 containing oxyfluoroborate glasses' (b) G Srinivasa Rao, B K Sudhakar, H N L Prasanna, V Devasahayam, N R K Chand, *Mater. Lett.* doi:10.1016/j.matlet.2010.10.043. 'Infrared spectral study of the structure of oxyfluoroborate glasses'.

Dr G Murali Krishna has jointly published a paper with four others on 'Fluorescence features of Sm^{3+} ions in Na_2SO_4 - MO - P_2O_5 glass system-Influence of modifier oxide' in the *Journal of Luminescence* doi: 10.1016/j.jlumin.2010.09.044

Dr G Sahaya Baskaran has published two papers (a) 'Ordering in Nematogenic *p-n*-Heptyloxy Benzoic Acid - A Computational Study', *Asian Journal of Chemistry* 22, 7 (2010) 5730-5736; and (b) A Computational Analysis of Ordering in *p-n*- Octyloxy Benzoic Acid - A Nematogen, *International Journal of Pure and Applied Physics*, 6, 2(2010) 127-133.

CHEMISTRY

Dr M Venkateswara Rao, Dr B Venkateswara Rao, Dr G V Ramana and Dr G Subrahmanya Sastry attended a national seminar on 'Nanomaterials' (September 5) at VR Siddhartha Engineering College, Vijayawada.

Dr B Venkateswara Rao has published a paper on 'Reflective practice - Creative means of teaching' in *IJONTE* (July-September 2010). His paper on 'Teacher's introspection - Classroom Teaching' has been accepted for presentation at an international conference on Teacher Education.

COMPUTER SCIENCE

All the staff of the Dept attended an orientation lecture (July 8) on project documentation by Fr I Dominic Sundar Raj, faculty member, Loyola Academy, Secunderabad, and former Vice-Principal (PG), ALC

BOTANY AND MICRO-BIOLOGY

Ms T Rose Mary presented a paper on 'Herbal medicine' at the national seminar on 'Medicinal Plants - Cultivation and Conservation, Post-Harvest Technologies and Marketing and Trade (August 11-12) held at Hindu College, Guntur.

Ms Ch V L Padmavathi attended a State-level workshop on 'Osteoarthritis and Lifestyle Management' (September 2) at Ch S D St Theresa's College, Eluru.

BIOTECHNOLOGY

Ms P Manjula and Ms S Suneetha attended a training programme on plant and animal tissue culture (August 5-8) at Loyola Academy, Secunderabad.

COMMERCE

Dr N A Francis Xavier presented a paper on 'The importance of financial markets in the development of service sector in India' at a national seminar (September 12-13) organized by Sri Durga Malleswara Siddhartha Mahila Kalasala, Vijayawada.

Refresher Courses attended by lecturers

Mr N Ranga Babu, Mr D Praveen and Ms N Nirmala Mary (all three from the Dept of English) attended an interdisciplinary Refresher Course on 'Language and Literature' (May 10 - 30) at ASC, Andhra University, Visakhapatnam.

Fr Dr G Jayaraj (Botany), Mr P Srinivasa Sastry, Mr D V Satish, and Mr PVS Sairam (all three from Physics), Mr J V Nagendra Prasad (Physical Director), Mr P Venugopala Rao (Mathematics) and Dr N Srinivasa Rao (Statistics) attended a Refresher Course on 'ICT Applications' (May 5-25) at ASC, Moulana Azad National Urdu University, Hyderabad.

Mr A V Ravi Kumar and Mr V Devasahayam (both Physics) attended a Refresher Course on 'Earth Sciences' (June 4-24) at ASC, Andhra University, Visakhapatnam.

Mr R Vijaya Kumar, Fr A Rex Angelo and Mr B Raju (all three from the Dept of English) attended a Refresher Course on 'Telugu Literature - Translations' (September

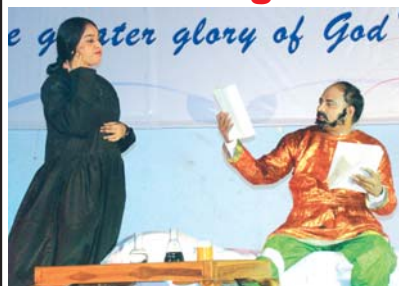
16 - October 6) at Acharya Nagarjuna University, Guntur.

Mr M Arokiasamy, Mr A Shou Reddy, Fr G M Victor Emmanuel, Mr P Venugopala Rao, Mr M Maria Das (all five from the Dept of Mathematics), Mr A V Ravi Kumar, Mr T Srikumar (both from Physics) and Mr J V Nagendra Prasad (Physical Director) attended a Refresher Course on 'Human Rights' (September 23 - October 11) at ASC, Maulana Azad National Urdu University, Hyderabad.

Mr P Srinivasa Sastry, Mr D V Satish, Mr P V S Sairam (all three from Physics) and Mr Y Hanumantha Rao (Chemistry) attended a Refresher Course on 'Nanomaterials: Synthesis and Characterization' (September 13 - October 4) at ASC, Jawaharlal Nehru Technological University, Hyderabad.

Fr Dr G Jayaraj (Botany) attended a Refresher Course on 'Life Sciences' (September 5 - 20) at ASC, Osmania University, Hyderabad.

Feast of St Ignatius



The Feast of St Ignatius of Loyola was held on July 30 and 31. Fr A Stanley, Rector, gave the Feast Day message, and both Fr Dr D Showraiah, Correspondent, and Fr Dr A Francis Xavier, Principal, offered greetings. Dr G Sahaya Baskaran, Lecturer in Physics, made a power-point presentation on 'St Ignatius the Great Visionary'. The students of degree and PG as well as those of Kaladarshini and ALCAA School gave dance performances, and the PG students

presented a song. The ALC staff presented a play entitled, 'Phalinchina Kala'.

Loyola cycle rally

To raise awareness about the benefits of ecology and general health, ALC held a joint cycle rally with the Association of Active Bicyclers on July 10. Both students and staff took part in the rally which was flagged off by Mr M Raja Rao, Deputy General Manager, *The Hindu*, Vijayawada, at 8 am on our campus.



WHITHER EDUCATION? - *star dot edu* asks



Why is the rising generation of this country down in the dumps? The undergraduate students of Visual Communication attempted an answer in the form of a street play performance, which was a

significant part of their 3-day (September 16-18) social awareness campaign on education, named 'star dot edu.'

The answer the street play demonstrated was: pressure – the

pressure of education. Students are constantly under pressures of different kinds – parental, peer, and societal, to name only a few – to enter the rat race and score higher and higher in a system which values cramming rather than creativity. The street play dealt with a range of problems threatening meaningful education in this country, including the fixation with engineering and medicine and the humanities (history, literature, etc.) being given the go-by, and made people reflect on this mayhem.

The street play, developed under the guidance of Mr M Satish Rajan, Head of the Department of Visual Communication, was performed in three phases – on our own campus on the first day (September 16), at Acharya Nagarjuna University and Ramavarapadu Ring on the second,

and at Lenin Centre, KBN College and NTR Circle on the third. The department claims that over 10,000 people watched the play.

'The campaign was part of the course requirements of the Viscom students,' said Mr Satish Rajan. 'They are expected to develop campaign strategies and demonstrate them in a creative way.' The campaign strategy also included facial painting, display of photographs taken by the students on the campaign theme, short films and documentaries, and cultural performances.

The campaign was inaugurated by the well-known film artist and Nandi Award winner, Mr Pilla Prasad. Mr SAB Nehru, Dean of Students' Affairs, and Mr RJ Robert from Red FM were the guests of honour at the valedictory ceremony.

Magnelite 2010 brings talents to the fore

Magnelite 2010, a one-day (October 1) management meet held by the Postgraduate Department of Business Administration drew a wealth of talent: over 450 students from 48 colleges participated in this State-level talent contest.

'Discipline holds the key to success in life, including professional life,' said Mr Gokaraju Ramaraju, Director, Laila Group of Companies, who inaugurated the meet. He advised the participants to work with discipline and acquire industry-relevant skills in order to be successful in their professional life. 'Students of business management must have cutting-edge business

skills during their course period itself,' said Fr Dr A Francis Xavier, Principal. 'It is to help you develop such skills that programmes like Magnelite are held.' Fr A Stanley, Rector, Fr Dr G Jayaraj, Vice-Principal (PG), and Mr K Sashi Kiran, Head, PG Department of Business Administration, also spoke.

Four contests were held at the meet: business quiz, market makers, young manager, and Mr and Ms Magnelite. In business quiz, DJR College and Potti Sriramulu Engineering College won the first and the second prizes respectively. In market makers,

DJR College and KBN College won the first and the second prizes respectively. In young manager, MIC College won the first prize and Sashi Engineering College the second. KBN College, Vijayawada, emerged Mr Magnelite, and Aurora College, Hyderabad, Ms Magnelite.

At the valedictory ceremony held in the evening, Mr Kalyan, Director, Haailand, complimented the Department of Business Administration on providing opportunities for developing industry-relevant skills in general and communication skills in particular and gave the prizes to the winners.



Activities of Departmental Associations (PG)

MBA

Organised Magnelite 2010, a one-day (October 1) State-level management meet in which over 450 students from 48 colleges participated.

MCA

The students won the third prize in group singing at the Acharya Nagarjuna University Youth Festival (August 12-13). At Talentia 2010 (August 21) held at MIC College, Kanchikecherla, K Sairam (NMCA 29) and Nagaraju (DMCA 45) won the second prize in magic mix and

dance respectively, and K Raju (NMCA 52) and G Sree Deepthi (NMCA 28) won the third prize in coding and singing respectively.

On Mother Teresa's birthday (August 26), the students of NMCA visited Sishu Bhavan. They presented gifts to the children and spent some time with them.

Organised Samiksha 2010 (October 23), a State-level IT seminar.

BOTANY AND BIOTECHNOLOGY

The students of Botany (both years) attended a national symposium on

'Medicinal Plants – Cultivation and Conservation, Post-Harvest Technologies and Marketing and Trade (August 11-12) held at Hindu College, Guntur.

The Dept of Botany has started developing a medicinal garden in front of the PG Botany lab.

The Botany students of both years visited Araku on a 4-day (September 15-18) botanical tour.

Both departments organised a one-day (September 3) seminar on 'Biofuels and Biotransformations'.

In the morning session in which Dr A Prem Kumar from Loyola College was the resource person, the seminar focused on 'Signal transduction in arabidopsis thaliana'. Dr Prem Kumar also explained how to apply for projects. Mr Srinivasa Sastry of KL University, Guntur, was the resource person in the afternoon session.

CHEMISTRY

Organised a guest lecture (September 14) on 'NMR Spectroscopy' by Prof (retd) K Saraswathi of Sri Venkateswara University.

WOMEN'S CELL

Women's Cell 2010 – 2011 was formally inaugurated on July 1. Dr G Regina, former Head of the Department of Telugu, Maris Stella College, Vijayawada, was the chief guest at the inaugural ceremony.

In her message, Dr Regina recalled how ALC, an all-male bastion for a long time, gradually opened to women students, and complimented the college management on the significant change. 'But for this change in the ALC admission policy, all these girls would be at Maris Stella,' she added in a lighter vein. She urged the students to be service-minded and dignified under all circumstances. 'The students of Andhra Loyola College have always been a role model and a source of inspiration to students of all other colleges,' she said in conclusion.

Fr A Stanley, Rector, blessed the inauguration, and Fr Dr A Francis Xavier, Principal, indicated, in his speech, several possibilities for the Women's Cell. Fr Dr G Jayaraj, Vice-Principal (PG), Fr A Rex



Angelo, Vice-Principal (Degree), and Fr S Raju, Vice-Principal (Inter) were also present at the inauguration.

Ms G Syamala, Lecturer in English, who heads Women's Cell 2010-2011 as Coordinator, introduced the other office-holders.

Coordinator

Ms G Syamala, Lecturer, Dept of English

Secretary

Ms Mary Manjula Rani, Lecturer, Dept of MCA

Staff Representatives

Ms N Nirmala Mary (English)

Ms T Rose Mary (Botany)

Ms B Siva Kumari (Botany)

Ms P Anila (Chemistry)

Ms R Raja Rajeswari (Chemistry)

Ms P Radha Kalyani (Chemistry)

Ms B Baby Rani (Economics)

Ms M Jhansi (MBA)

Student Representative

Anindita Nath (DCP 45)

ALC hosts CARD job mela



ALC hosted a job mela (July 18), held by the Career Awareness and Recruitment Drive (CARD), an initiative of the AP State Council of

Higher Education (APSCHE). Twenty-five companies, including Amazon, HCL Technologies, Ascent Consulting Services,

Synchroserve, Accenture, and India Online, participated in the mela, which was inaugurated by Prof K C Reddy, then Chairman of APSCHE. Prof Y Haragopal Reddy, Vice-Chancellor of Acharya Nagarjuna University, and Prof M K Durga Prasad, Vice-Chancellor of Krishna University, were also present at the inauguration.

Over 2000 students from Krishna, Guntur and West Godavari districts took the placement tests and interviews held at the mela, and 400 of them, most of whom were PG students, were selected for placement.

The job mela was coordinated by Dr N A Francis Xavier, Head, Department of Commerce, ALC.

Sanjeevan Niwas

Orientation programme

An orientation programme was organised for the scholastics of Sanjeevan on June 2 with resource persons from the Jesuit community of ALC.

In the first session, Fr A Stanley, Rector explained the Jesuit Society's perspective of academic pursuit as a mission with a deep contact with Jesus through prayer. In the second session, Fr S Antony, Spiritual Father at Sanjeevan, spoke about the relevance and significance of a Jesuit's vows. In the third session, Fr A Rex Angelo, Vice-Principal (Degree) spoke about the supportive role the scholastics were expected to play in the day-to-day affairs of the college.

This was followed by a Holy Spirit mass by Fr S Raju, Superior. The senior scholastics formally welcomed the new ones, Kamlakar, Karunakar, Krupa Rao and Vijay Kumar.

Mini Balamela



The scholastics organized a mini balamela (June 8) for the children of Deepa Niwas, Madona, Christurajapuram and House Ministry.

The children participated in three groups (seniors, juniors and sub-juniors) in the drawing, singing and quiz competitions that followed. The mood was upbeat throughout. At the end of the contests, the winners were given prizes. They were also given a high tea.

– Sch Ishwar Kujur

ALC labs add state-of-the-art equipment worth Rs 60 lakhs

The Basic Sciences Research Grant of Rs 60 lakhs sanctioned by the UGC has given a much-needed boost to research activities at ALC. Each of the 10 science departments of ALC got Rs 6 lakhs of the grant and they used it for developing infrastructure (including tiling and electrical renovation) and adding, to the extent possible, state-of-the-art equipment to their labs.

The grant was spent during the academic year 2009-10.

At a meeting of all the teaching staff held on July 29, the Head of each of the ten departments made a brief power-point presentation on the facilities developed in his/her department. The presentations drew warm appreciation from Fr Dr D Showraiah, Correspondent, who said, 'We must thank the person

behind all this, Fr Francis Xavier, our Principal,' and the staff gave a thunderous applause.

Excerpts from the presentations of the HoDs:

In our department, there are 27 research scholars working for an MPhil or a PhD degree under the guidance of 4 supervisors. The facilities provided under this grant will certainly help us expand ourselves into a research department. Dr Ch Srinivasu (Physics)

The renovated laboratory of ours is on a par with that of any University. – Dr B Venkateswara Rao (Chemistry)

The establishment of a separate computer centre in our department by acquiring 30 new systems is indeed a great boost to the department. – Dr N V Ramanamurthy (Maths)

A good amount of the grant was utilized for tiling, making new shelves and purchasing new instruments. – Mr G M Srirangam (Zoology)

RESEARCH

AWARD

Mr B Johnson (Physics) was awarded an MPhil degree in Physics for his dissertation entitled, 'Thermodynamic and Spectroscopic Studies of Intermolecular Interactions in Nitrobenzene and Methanol System' by Acharya Nagarjuna University in March. His research was guided by Dr G Srinivasa Rao of the same Dept.

SUBMISSION

Mr P Venugopala Rao (Mathematics), who did his MPhil research in Mathematics as an FIP scholar at Acharya Nagarjuna University, under the guidance of Dr NV Ramana Murthy of the same Dept, submitted his dissertation entitled, 'Fuzzy S.Ideals of Seminear Rings' to the university on June 21.

Ms Ch Kalpana (Physics), whose research was guided by Dr Ch Srinivasu of the same Dept, submitted her MPhil dissertation entitled, 'Study of Molecular Interactions on Binary Mixture Anisaldehyde and Toluene from Acoustic and Thermodynamic Parameters at Temperatures 303.15 K -318.15k', to Acharya Nagarjuna University in July.

Mr M Vijaya Kumar (Zoology) submitted his PhD thesis entitled, 'Mixed Toxicity of Three Organophosphorus Pesticides (Quinalphos, Malathion, Monocrotophos) and on Effects of Quinalphos on Fresh Water Fish Channa Punctatus (Block),' to Acharya Nagarjuna University in August.

Mr PVS Sairam (Physics), whose research was guided by Dr G Srinivasa Rao of the same Dept, submitted his MPhil dissertation entitled, 'Ultrasonic Velocity Studies in 1-Heptanol and Benzene Mixture at Different Temperatures' to Sri Krishna Devaraya University in September.

REGISTRATION

Mr B Johnson (Physics) registered for PhD (part-time) in the area of glass science (Physics) at Acharya Nagarjuna University under the guidance of Dr G Srinivasa Rao (Physics) in June 2010.

GUIDANCE

A scholar guided by Dr P Ramanujam (English) was awarded the PhD degree in English Language Teaching at Jawaharlal Nehru Technological University, Hyderabad, in June.

Two scholars guided by Dr G Srinivasa Rao (Physics) were awarded the MPhil degree in Physics, one in March by Acharya Nagarjuna University and another in May by Bharathidasan University. Yet another MPhil scholar of his submitted his dissertation to Sri Krishna Devaraya University in September.

Two of the scholars guided by Dr Ch Srinivasu (Physics) submitted their MPhil dissertations in Physics to Acharya Nagarjuna University in July.

One of the scholars guided by Dr G Sahaya Baskaran submitted his MPhil dissertation to Acharya Nagarjuna University in May, and another was awarded the MPhil degree by the same university in October.

UGC Teacher Fellowship

The following lecturers who have been granted the Teacher Fellowship of the UGC are doing their research as full-time scholars at ANU/AU:

PhD: Mr D Praveen and Mr B Raju (English); Mr T Srikumar, Mr Ch Srinivasa Rao and Mr D V Satish (Physics); Mr KTSSS Raju, Mr G Rayappa Reddy and Mr D Bala Karuna Kumar (Chemistry); and Mr B Syam Sundar (Commerce).

TEACHER EDUCATION activities (PG)

PHYSICS

Mr P Lakshmi Praveen, working as an SRF on a DST project, presented two papers: (a) one on 'Computer Simulation of Ordering in a Bipolar Nematogen at Nematic-Isotropic Transition Temperature' at the '1st Joint Meeting of International Associated Laboratory, France, and 3rd SERC Summer School on Solid State and Materials Chemistry' (June 17-July 7), organized by the Solid State Structural Chemistry Unit, Indian Institute of Sciences, Bangalore; and (b) another on 'Ordering in a Strong Polar Nematogen in Dielectric Medium – A Computational Analysis' at the DST-sponsored national workshop-conference on 'Monte Carlo Simulation" (August 9-13) organized by Madurai Kamaraj University in collaboration with the School of Physics, University of Hyderabad.

The following papers have been published by the staff of the Dept: (1) P Lakshmi Praveen and D P Ojha, *Mat. Chem. & Phys.*, 123, 147 (2010). Computer Simulation of ordering in a Bipolar Nematogen at Phase Transition Temperature; (2) P Lakshmi Praveen and D P Ojha, *Z. Naturforsch.*, 65a, 555 (2010). Computer Simulations of Ordering in a Nematogen-The Role of Dielectric Medium; (3) P Lakshmi Praveen and D P Ojha, *Asian J. Chem.*, 22, 4075 (2010). Molecular Ordering in a Nematogen Based on Quantum Mechanics and Intermolecular Forces-A Computational Analysis; (4) P. Lakshmi Praveen and D P Ojha, *Mol. Cryst. Liq. Cryst.*, 528, 175 (2010). Ordering of a Strong Polar Nematogen 6CBB in Dielectric

Medium-A Computational Analysis; (5) N Ajeetha and D P Ojha, *Mol. Cryst. Liq. Cryst.*, 528, 96 (2010). The Influence of Oxygen on Mesomorphic Behaviour of Benzylidene Anilines-The Effect of End Chain; (6) Ashwani Kumar and D P Ojha, *Met. Mat. Trans. B*, 41, 574 (2010). Electronic Transport and Thermodynamical Properties of Binary Alloys: ab initio Approach; (7) P Lakshmi Praveen and D P Ojha, *Mol. Cryst. Liq. Cryst.*, (2010). In-Press Molecular Order-Disorder Phenomenon of a Nematogen-A Computational Analysis; (8) P Lakshmi Praveen and D P Ojha, *Russ. J. Gen. Chem.* (2010) In-Press. Influence of Dielectric Medium on a Cyano Containing Mesogenic Compound-A Statistical Study Based on Quantum Mechanics and Intermolecular Forces; (9) Ashwani Kumar and D P Ojha, *Commun. Theo. Phys.*, (2010). In-Press. Study of Electronic Density of States of *Zintl* alloys; (10) Ashwani Kumar and D P Ojha, *J. Super Conductivity & Novel Magnetism* (2010). In-Press Superconducting State Parameters of MgB2: An ab initio approach.

MBA

Fr Dr G Jayaraj, Vice-Principal, Mr K Sashi Kiran and Mr G Sravan Kumar acted as resource persons on a faculty-training-cum-induction programme (August 14) held at Morning Star Junior and Degree College, Phirangipuram, Guntur.

Mr Sashi Kiran gave a guest lecture on 'Indian marketing environment: Challenges and opportunities' (September 15) at Nalanda Degree College, Vijayawada.

ALC Alumni Association

Fr A Theckemury, SJ

Alumni Get-together

On July 11, 180 ALC alumni (1970 – 1980 batches) gathered together at the Railway Officers Club, Taranaka, Secunderabad, for the first time. I am grateful to Mr A V Apparayulu (1976-79 batch), who was also present at the get-together, for providing detailed information about each member, and to Dr K R Paramahansa (1976-79 batch), Chairman, AMC Group of Colleges, Bangalore, for sponsoring the entire event.

ALC Alumni Reunion

This reunion will be held on November 7, 2010 (Sunday).

ALC remembers Dr YSR



On September 2, on the occasion of the first death anniversary of Dr Y S Rajasekhara Reddy, ALC alumnus and Chief Minister of Andhra Pradesh, ALC held a prayer meeting. All the staff and students of the college participated in the meeting and paid homage to this Loyola Ratna. Those who spoke on the occasion included Mr Surya Prakasa Rao, alumnus and a close friend of Dr Y S R.

ALCAA School

When the students of ALCAA School returned after their summer vacation, the newly constructed school building facing Arul Nagar welcomed them. This was possible thanks to the generosity of our alumni. The school has also been given provisional recognition for 10 years for Classes I to VII, and the school has now a Headmaster in Rev Fr P Showri Raju, SJ

National Cadet Corps

ARMY WING

Captain R Ravindra Bhas, ANO, was the Deputy Camp Commandant of the TSC Selection Camp (May 19-27) at Vuyyuru. Four (U Sumanth Varma, Ch Mani Kumar, Ch Siva and M Vinod Kumar) of the six cadets who attended the camp were awarded medals by the Group Commander.

Five cadets (U Sumanth Varma, K Dileep Kumar, M Phanindra Kumar Naik, B Vasanth Babu, and M Vinod Kumar) received a certificate of appreciation from the District Collector for taking part in a special drive against domestic child labour (June 22-23) and rescuing over 200 children.

Fifty cadets participated in the Queen's Baton Relay (August 17) organized by the District Sports Authority and the Krishna District Olympic Association. They also took part in a rally held on the occasion.

Fifty cadets participated in a training programme on traffic rules (August 23-24) held on our campus for cadets from different colleges. The purpose of the programme was to train NCC cadets for security duty during Dasara.

NAVAL WING

Lieutenant M Arokiasamy, ANO, served as Officer-in-Charge at the Detachment Camp (July 10-19) held at Vijayawada to give special training in boat pulling, sailing, swimming, semaphore, drill and firing to the Inter Group Competition (IGC) team.

PO Cdt K Baji Babu (DC 24) attended a Ship Attachment with the Indian Naval Ship (INS) TIR (May 31 to July 12) held at Kochi, Kerala. He also visited training schools such as Signal school, N D School,

Diving School, ASW School, Seamanship School, INS Garuda and INS Dhronacharya.

PO Cdt K Siva Naga Raju (NML 11) and L/Cdt V Ramanjanuyulu (NOC 40) attended the Godavari River Sailing Expedition 2010 (Aug 24 to Sep 6). They sailed the Godavari from Bhadrachalam in Khammam District to Samalkot in East Godavari District covering a distance of over 400 kms.

As part of the 'My Earth, My Duty', campaign, a tree plantation programme was undertaken by the Naval Unit on our campus with Commander Shival, Commanding Officer, 8 Andhra Naval Unit NCC, as the chief guest. Fr Rex Angelo, Vice-Principal, Lieutenant M Arokiasamy, ANO, Mr John, Caretaker, and 100 of our Naval Wing cadets took part in the campaign. They planted saplings and pledged themselves to tree plantation.



L/Cdt Siyon Raju (DML 38), L/Cdt K Durga Prasanna (NCP 01), L/Cdt P Pavani (NCP 02) and L/Cdt K Kesavarao (AC 29) participated in the Inter-Group Competitions (September 15-24) held at Vishakhapatnam. They took part in boat pulling, sailing, drill, swimming, semaphore and firing.

AIR WING

Squadron Leader K V Vijaya Babu, ANO, served as the Deputy Camp Commandant of the Combined Annual Training Camp-X (August

16-25) held at Nuzvidu. A contingent of 33 of our cadets attended the camp.

JUO V Aditya Pavan (NCP 13) attended the Air Force Attachment Camp (June 7-19) at Hakimpet.

JUO V Aditya Pavan (NCP 13), Cdt M Uday Bhaskar (NP 38), Cdt P Subba Reddy (NP 21), Cdt P Aashik (AGH 17), Cdt E V Ganesh and Cdt P Ramya Krishna attended the Inter-Group Competitions (IGC) Camp (September 7-16) held at Warangal. At the camp, Uday Bhaskar and Ramya were awarded the gold medal for securing the first position in control line speed category (aeromodelling), and Uday Bhaskar won a gold medal in .22 range firing and a silver medal in skeet shooting competitions. The ANO claims that it was the 'first time that a cadet secured so many positions in different competitions at the IGC level.'

JUO V Aditya Pavan (NCP 13), Cdt M Uday Bhaskar (NP 38), Cdt P Subba Reddy (NP 21), Cdt P Aashik (AGH 17) and Cdt P Ramya Krishna have been selected to represent the Andhra Pradesh NCC Directorate in the All-India Vayu Sainik Camp (October 19-31) to be held in Bangalore. Subba Reddy and Aashik have been selected for the AP drill contingent and Uday Bhaskar and Ramya Krishna for the control line speed category (aeromodelling) competitions.

Cdt P Sai Ram (NP 30) has been selected for attending the Air Force Attachment Camp (October 22-November 4) to be held at Dundigal.

CAVALRY WING

An article entitled, 'My Experiences of Flood Relief Activities', written by Lieutenant N Suresh Babu, ANO, has been selected by the NCC Group

Commander for publication in the NCC journal, *The Cadet*.

Ten cadets attended CATC-I (May 16-25) held at Vuyyuru.

Celebrated Independence Day with Lt Col K Sivaji, Commanding Officer of the NCC Cavalry Unit, as chief guest. In the competitions held as part of the celebrations, JUO S T Thawng Khan Lian (NZ 16) won the prize in the Best Cadet competition.

Cdt V Abhishek Thomas (NO 31) is now Senior Under Officer (SUO), Cdt M Aravind Subash (NEC 25) Cadet in Quartermaster Service (CQMS), Cdt ST Thawng Khan Lian (NZ16) Junior Under Officer (JUO) and Cdt K Kumar babu (RMC 90) Junior Under Officer (JUO). The ranks were given on the eve of the Independence Day celebrations.



The cadets and the ANO participated in a tree plantation programme (August 25) around the horse-riding school at Gannavaram. The ANO claims that this was part of a drive ('My Earth My Duty') initiated by the Director General of the NCC to plant ten million saplings in a day so as to enter the Guinness Book of World Records. Two pictures drawn by our cadets, SUO V Abhishek Thomas (NO 31) and Cdt N Swathi (TB 63), on the theme, 'My Earth My Duty', won commendation from the NCC Group Commander who has sent them to the Director General of the National Cadet Corps.

IN BRIEF

ALERT

The first year degree students visited Ramavarappadu, Prasadampadu, Enikepadu, Nidamanuru, Poranki, Gosala, Nenamaluru, Yenamalakuduru, Auto Nagar, Carmel Nagar, Gulabi Thota, Gangiredduladibba and Sunnapubatti. The activities included visiting families, vanamahotsavam, literacy programme, AIDS awareness programme and Sri Krishnadevaraya golden jubilee programme.

NSS

a. Fifty new volunteers have been enrolled; b. A Red Ribbon Club has been launched; c. A blood grouping campaign was conducted (June 25)



in which 597 first-year degree students participated, and Dr Madan

Mohan of the Red Cross Society gave a talk on the role of nutritious food in increasing the haemoglobin content in the blood; d. The volunteers planted 250 saplings on campus, organized a rally against girl-child labour at Auto Nagar, and helped with decoration and discipline maintenance at Sphoorthi 2010; e. Local NGOs such as Care and Share, GUIDE, Navajeevan and Vasavya Mahila Mandali have facilitated programmes on human rights, domestic child labour and women and child welfare through community health, education and

awareness activities; and f. Mr K Adam attended a 10-day (September 13 - 22) NSS orientation programme at ANU.

Sports and games

ALC has won the ANU softball tournament 2010-2011 (October 8-10) held at RVRJC College, Chodavaram. Three of the 15 players of the ALC softball team have been selected to represent the university in a national-level softball tournament: M Sudhakar (NO 86), P J H Dasan (DEH 25), and Naga Manikanta Reddy (AET 5).

A SURVEY OF THE BACKGROUND

of our first-year degree students

Can ALC boast of – or be accused of – elitism any longer? Do the students of this college continue to come from privileged backgrounds, as they used to in the past? Rule-of-thumb estimates have often suggested that while our elitism has considerably scaled down, we continue to be elite nevertheless, though not elitist. Fr Principal wanted to find out if this was true. He suggested a survey of the academic and financial backgrounds of our first-year degree students. Dr G Sahaya Baskaran, our Editor, conducted one. Here are the results in Dr Baskaran's own words.

Academic background

The parameters here are: percentage of marks in the Intermediate Public Examination (IPE), medium of instruction at the intermediate level, and type of institution where intermediate education was pursued. On all three counts, the first-year degree students of ALC are by and large a privileged group.

First, percentage of marks. The vast majority of the students (89% of MPC and MPS, 83.5 % of the computer science sections, 86% of the biological science sections, 96.8% of the commerce sections, and 53% of the arts sections) obtained 60% or above in IPE. As a matter of fact, 16-22% of the science students secured 80% or above in IPE. The figures are low only in the case of the commerce (9.6%) and the arts (9%) sections.

Secondly, medium of instruction at the intermediate level. Here again, the students appear to be fairly well off. The vast majority of them studied through the medium of English: MPC and MPS 89%,

computer science sections 96%, biological science sections 76%, commerce sections 70%, and arts sections 64%. However, a good number of them did their SSC through the medium of Telugu.

Thirdly, the types of institutions where intermediate was done. A good number of them, if not the majority, studied in either corporate colleges or institutions like ALC: 35% of the science students in Chaitanya, 8% of them in Narayana, and 8% at ALC. The survey team did not find out how many of the other institutions were corporate colleges.

Financial background

Here, parental occupation is the only criterion adopted. The data indicate that 16-29% of our first-year students come from extremely poor financial backgrounds. To be precise, the parents of 29 % of the science students, 24% of the arts students, and 26.5% of the commerce students are daily-wage labourers eking out a living working as rickshaw pullers or coolies (the latter expression is considered to be offensive). The commerce sections

record the highest number (33%) of this category, followed by MPC and MPS (30%), biological sciences (14%), and computer science sections (5.3%). The agricultural background accounts for 27% in the case of commerce, 25% in the case of arts, and 22% in the case of science. The parents of the remaining students do various other jobs – as bankers, lawyers, teachers, business(wom)en, government employees, mechanics, etc.

Where do we go from here?

The survey not only confirms that our elitism has substantially scaled down but also shows that about one-fourth of our first-year students are from extremely poor financial backgrounds. The college management has introduced the following schemes to alleviate their hardship: (a) The mid-day meal scheme under which 160 students are provided subsidized (Rs 7 per meal) lunch which costs the management Rs 14 per meal; (b) The earn-while-you-learn scheme under which 180 students, including

a few intermediate ones, are supported; (c) a good number of poor students are provided management scholarships. All three schemes cost Rs 9 lakhs per year which includes the interest accrued from the established scholarships (Rs 64,000/-).

'The arrangements the management has made are good, but they are not enough, given the number of students who need support,' says Fr Dr A Francis Xavier, Principal. 'According to a rough estimate, Rs 20 lakhs will have to be raised every year to help all these students. I would, therefore, appeal to people who are philanthropically inclined to support us in our task of providing succour to these miserable students. I am grateful to one of our lecturers who wishes to remain anonymous for his generous gesture. He has recently donated Rs 25,000 for establishing a scholarship in the name Dr YSR for a BSc (MPC) student every year.'

THE LAST WORD

P. Ramanujam

Processing well-worn hand-me-downs

Over a quarter century ago, while "mining" for books on writing in Father Gordon Library, I came across a treasure called *A Short Guide to English Style* by Alan Warner, which made me cry like Archimedes. (Incidentally, I have uttered several *eureka*s in Father Gordon Library, which is a veritable goldmine with, alas, few miners.) I have since read the Warner book over a dozen times and recommended it to several batches of students who have never surprised me by sharing my passion for mining.

But that's another story. What is of relevance here is Warner's advice to writers in three of the chapters of the book: 'Cut the cackle

and come to the 'osses'; 'Call a spade a spade'; 'Hit the nail on the head.' In other words, Warner tells writers to avoid ready-made expressions which can be indiscriminately applied to many similar objects or situations. To the cliché-expert, every big city is a "bustling metropolis", every mountain a "majestic mountain", and every campus a "sprawling campus". Don't say something is interesting, says Warner; make it interesting by the way you describe it.

Why am I waxing lyrical on Warner? It's because the reports we receive for *Loyola Today* (LT) prove that *A Short Guide*, written over six decades ago, is still relevant. The

reports for the current issue, for instance, abound in hand-me-downs with little attempt to tell us what actually happened. Here is a sample: events were organised "successfully"; celebrations were "grand"; speakers spoke "enthusiastically"; Event X "executed the best approach and made people understand and aware of..." Take away these general statements, and there will be nothing in the reports except names. The reports might as well say, 'You know how — was held last year. It was held the same way this year also.'

At LT, we have quite a job collecting up and processing these well-worn hand-me-downs.

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