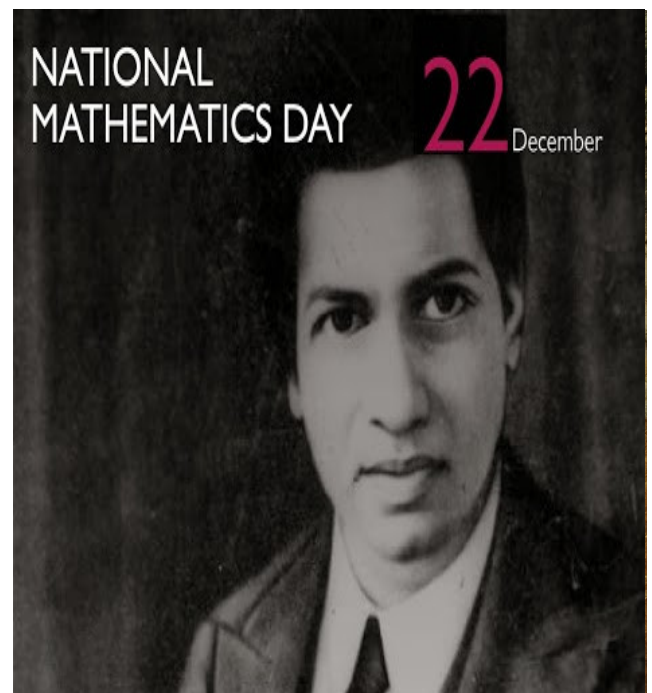


LOYOLA TODAY

NATIONAL YEAR OF MATHEMATICS

Department of Mathematics celebrated the National Year of Mathematics with Public Lectures in commemoration of 125th Birth Anniversary of Srinivasa Ramanujan on 31st August 2012. The celebrations were organized in collaboration with Dept. of Mathematics & Statistics, University of Hyderabad under the sponsorship of National Board for Higher Mathematics and Department of Atomic Energy, Mumbai. Sri G Kishore Babu, Chief Engineer-O&M, Director, NTPS, AP GENCO Ltd., Vijayawada, was the Chief Guest and Dr. David Kumar Rapaka, Regional Joint Director of Collegiate Education, Rajahmundry, was the Guest of Honor. The objective of organizing Public Lectures was to acquaint the younger generation with the life and contributions of Sri Srinivasa Ramanujan, importance of Mathematics and to motivate the students to learn Mathematics. Prof. V Kannan, Department of Mathematics & Statistics, University of Hyderabad, delivered a Lecture on the topic 'Counting Differently' for the target group of students consisting of 10th class and Intermediate course, having Mathematics as one of the core subjects.



ETHNIC DAY

Ethnic Day was celebrated this year on 13th September 2012. The aim of the Ethnic Day being celebrated for the 4th consecutive year is to preserve the age old cultural and traditional values of the country. The students presented the rich culture and heritage of India converting the campus into Mini India. The students actively participated in the ethnic dress show. The food stalls numbering 58 organized by the participants from different states were a treat to the visitors. The students also performed traditional dances including a folk dance of Andhra Pradesh. All the officials of the college were present at the celebrations.



ANNUAL SPECIAL CAMP

An annual Special Camp was organized from 21.01.2013 to 27.01.2013 at Lenin Nagar, Poleramma Nagar and Nehru Nagar under the panchayat limits of Ramavarappadu under the leadership of the Programme Officers. Prof. C.M. Vinay Kumar, NSS-Program Coordinator, Krishna University, was the Chief Guest, and he gave a talk on "Role of the Youth in Community Development". As many as 150 volunteers participated in the camp and actively involved themselves in Sramadanam, Survey on Socia-Economic status, Legal Aid, Right to Information Act, counseling in domestic violence cases, the importance of Bio-Intensive Farms, Awareness about STDs, mother & child care, health education campaign, etc.

WIPE OUT - A CAMPAIGN ON GENDER EQUALITY

The Department of Visual Communication organized an 11-day Campaign on Gender Equality under the banner 'Wipe Out' that commenced on 3rd September 2012, inaugurated by Dr. A. Sudhakar Reddy, PJMF, District Governor, Lions Club International. As part of this campaign, students of the Department staged street shows at important places in the city with the message on Gender Equality reaching out to about 4000 spectators. Sri Gokaraju Gangaraju, Chief Guest at the Valedictory, held on 14th September, emphasized the importance of women's Individualism and autonomy and observed that participation of women in all social activities is essential to ensure parity in gender and for the development of nation. On this occasion, pigeons were liberated symbolically marking the freedom of women.



WOMEN'S CELL

Women's Cell for the academic year 2012-13 was inaugurated on 20th July 2012 by Sr. Lovely Jacob, Vice Principal, Maris Stella College, Vijayawada. She spoke about Women Issues, Women Development, Women Empowerment, and Women's Role towards Social Responsibility. Fr. D. Ravi Sekhar, SJ, Rector, Fr. Dr. A. Francis Xavier, SJ, Correspondent, Fr. S. Raju, SJ, Vice Principal (Degree) and Mrs. A. Lavanya, Coordinator, Women's Cell, were present at the Inaugural.

Women cell organized a guest lecture on Women Issues on 14th December 2012, delivered by Chief Guest Mrs. Ganamba, Senior Lawyer, Vijayawada. Mrs. G. Ammaji, Convener, Sr. Niveditha Mission, Vijayawada, was the guest of honor on the occasion. The resource persons motivated the girl students to grow strong and think about the future. The girl students were told to share and discuss their problems with the parents and friends in order to stay away from problems.

NATIONAL SERVICE SCHEME (NSS)

Andhra Loyola College has three NSS units led by Programme Officers, Dr.D.Kruparao, Unit-I Boys wing, Sri K.Adam, Unit-II Boys wing and Ms.N.Nirmala Mary, Unit III - Girls wing.

Regular annual activities from July 2012 to January 2013 as well as special camps have been conducted under their leadership. Our NSS volunteers took part in environmental awareness programmes (22.07.2012), Literacy Day (08.09.2012), child labour preventive drives (14.11.2012 to 20.11.2012), AIDS awareness programmes (01.12.2012),,, distribution of pamphlets on Human Rights (10.12.2012), planted 1000 fruit and shady saplings, and also participated in various programmes organized by voluntary organisations like the Indian Red Cross Society, National Child Labour Project and Karuna Bala Vikas, Ramavarappadu. They also observed The world Day against Child Labour (12.06.2012); The World Population Day (11.07.2012); NSS Day (24.09.2012); World Child Rights Day (20.11.2012). They also took part in week-long programmes like Vanmahotsavam and Clean and Green organized by the State government and the youth festival organized by the Krishna University.

Blood Donation Camp: Our NSS units in collaboration with the Good Samaritans Society, Eluru, conducted a Blood Donation camp on the College campus, wherein 94 volunteers donated blood for the benefit of poor and needy.

TELUGU BHASHA DINOSTSAVAM



The Department of Telugu celebrated Telugu Bhasha Dinotsavam on 29th August 2012 in commemoration of the birth anniversary of renowned Telugu scholar, Gidugu Rama Murthy Panthulu. On this occasion, Padmasri Turlapati Kutumba Rao inaugurated the branch of Samskruthika Chaitanya Vedika that strives to preserve and propagate the Telugu language and culture, in our College. Under the aegis of Samskruthika Chaitanya Vedika, a ballet viz. Telugu Basha Vybhavam depicting the greatness and glory of Telugu language was staged as part of the celebrations.

SEMINARS AND WORKSHOPS

The **Department of Visual Communication** organized a Seminar on “Dark Side of Press Freedom in India with reference to Article 19(a) versus Article 21” on the occasion of World Press Freedom Day. Sri J Madhu Babu, Assistant Professor in the Department of Journalism and Mass Communication, Acharya Nagarjuna University, was the Chief Guest

The **Department of Comp. Science** in collaboration with Microsoft organized a one-day seminar on “What is in IT” on 28th June 2012. Sri K.Naga Kumar, R&D Engineer, Microsoft, Hyderabad, was the Resource Person. He introduced the new operating system “**Windows 8**” and its technological features to the final year B.Sc., and MCA students.

The **Department of History** organized an I.C.H.R. New Delhi & A.P.S.C.H.E, Hyderabad-sponsored two-day National Seminar on “Socio-Religious and Cultural Responses of India to the Colonial Rule in the 19th & The Early 20th Centuries” on 17th & 18th August 2012. A total of seventy Delegates from Delhi, West Bengal, Uttarpradesh, Orissa, Tamil Nadu, Pondicherry attended the Seminar and about 40 Research Papers were presented at various academic sessions in the two day Seminar. Prof. V. Venkaiah, Vice Chancellor, Krishna University, was the Chief Guest and Prof. Y. Vaikuntham, former VC, Kakatiya University, Warangal, was the Guest of Honour, at the inaugural. Prof. Amit Srinivasan, Dept. of Humanities and Social Sciences, IIT, New Delhi, delivered the Keynote Address.

The Department of English organized a one day seminar on 16.08.2012 on the topic Dalit Literature in India. Prof.S. Armstrong, Associate Professor & Head, Dept. of English, University of Madras, Prof. P Balamurugan, Asst. Professor in History, Presidency College, Chennai, Prof. T. Prabhu, Asst. Professor in English, SS Govt. Arts College, Tiruttinai, were the resource persons.

The **Department of Oriental Languages** organized, in collaboration with AP Hindi Academy, Hyderabad, and Dept. of Hindi, Acharya Nagarjuna University, a UGC-sponsored two day National Seminar on Important Literary Forms and Trends in Indian Languages after Independence on 24-25th August 2012. Padmasri Prof. Yarlagadda Lakshmi Prasad, (Chairman, U.G.C. High power Committee for implementation of official Language in Central Universities), Chairman, AP Hindi Academy, was the Chief Guest.

The **Department of Electronics** conducted a Seminar on Embedded Systems on 17th September 2012 assisted by the Faculty of Regional Software Research Labs, Vijayawada. Faculty members and students of Electronics Department were present at the seminar.

The **PG Department of Visual Communication** organized a One Day Workshop on "Advertising Strategies and Making of Creative Ads – Practical Approach" on 29th September 2012. Industrial Expert and Creative Head, MAA TV Sri Sri Benjamin Gaini, was the Resource Person.

The Department of Physics, under the aegis of ALPHA" conducted a three day seminar "FISICA 2K12" on "Recent Trends In Harnessing Various Sources Of Energy: A Need To Overcome Future Energy Crisis" during 5th to 7th December 2012. As part of the seminar, competitions in five events were conducted viz. Pencil Picasso - A pencil sketch of a topic; Susintivo- A model display; Collage; Scientia summen – State Level Quiz and Gesto - a game.