



# LOYOLA TODAY

## GRAN KINOS 2015 NATIONAL FILM FESTIVAL

'Gran Kinos' means Great Films. The **Department of Visual Communication** organizes this national film festival every year with grandeur. Entries from all over the country in the categories of Documentary, Short Film, PSA and Animation come over to compete in the respective categories. Not only competition, Workshops with eminent persons in the industry are organized for the participants. Small refreshing competitions like spot ad making are also organized during the festival. Evenings are planned to provide a home-like feel to the participants. This year, the film festival was organized from 11th to 13th March, 2015 in Fr. Devaiah auditorium in the college premises. With all the administration heads, the festival began with the lighting of the lamp. After Fr. Principal, Fr. Correspondent and Fr. Vice principal have given their blessings, a session on direction has begun by V N Adithya, a renowned Telugu film director. With an enriching session on direction, Rakendu Mouli took over the dais with a short session on Music and Lyrics and how they play a key role.



## REPUBLIC DAY CAMP

Cdt. S. Naga Balaji (NP 38), Cdt. Tijo Thomas (NOP 8), Cdt. SK. Riyaz (RMC 17) attended the prestigious Republic day camp 2015 at New Delhi and Cdt. S. Naga Balaji (NP 38), Cdt. Tijo Thomas (NOP 8) also participated in the prestigious Rajpath March on 26th January 2015.

The **Department of Physics** organized 'Resonance 2015' National Level Academic Competitions on the theme 'Energy Management and Smart Cities' for U.G. students from 7th to 10th January 2015. The Event was inaugurated by Mr. K. Sridhar, Director, College for Competitive Exams, Vijayawada, on 7th January 2015. Around 150 students participated in different competitions including Oral presentation, Poster Presentation, Essay writing, Quiz, Role Play and Exhibit Your Talent. Mr. K. Srinivas, District Manager, NREDCAP (New and Renewable Energy Development Corporation of Andhra Pradesh) was the Chief Guest at the valedictory function was held on 10th January 2015 and distributed the prizes to the winners. All the officials of the College, faculty and students of the Physics Department participated in the event. Dr. G. Murali Krishna, H.o.D. Physics, was the Organizing Secretary for the Event.



The **Departments of Botany and Microbiology** organized a Guest Lecture on the 'Scope and Importance of Clinical Research and Cancer Biology Study' on 8th January, 2015. Dr. B. Siva Kumari, Dept. of Botany, explained the theme of the program attended by the students of III B.Sc. Biotechnology, Microbiology and Botany courses. Mr. Suresh, Research Associate from Stanford University, the Resource Person, explained the importance of the scope and clinical trials in clinical research. He explained in detail about the ongoing work on clinical trials

and oncological research with vivid examples. Mr. P. Srinivasa Rao, Mr. K Bala Chandra and Ms. Glory, faculty members, coordinated the program.



**Loyola Reviewers Association** organized a Book Review on 'A Bend in the Ganges' written by Manohar Malgonkar Bansal on 30th January 2015. Ms. A. Prafulla (DGH 01) has done the book review. Dr. Raavi Sarada, Principal, PN School of Library Science, Vijayawada, was the Chief Guest.

The **Department of Chemistry** organized a field trip for final year chemistry students to Vijay Agro Ltd, Enikepadu on 23rd July 2014.

## MANUS – 2K15

The UG Department of Business Administration conducted MANUS- 2K15 a two- day National Level Management and Cultural Fest on 29th and 30th January 2015. Mr. G. Sudesh Kumar, Regional Manager, APSRTC, the Chief Guest, inaugurated the Fest. Sri Turlapati Kutumba Rao, eminent journalist, was the Guest of Honor. All the officials of the college were present at the inaugural function. Rev Fr. Dr. Rex Angelo, SJ, Vice Principal (PG) explained the theme and features of the Fest in which over 150 students from different colleges in and around Vijayawada participated. On the first day of the Fest, competitions in the events viz. Business Quiz, Young Manager, Paper and Poster Presentation, Market Maker, Women Entrepreneur, HR were held. On the 2nd

day, competitions in the events viz. Mr. and Miss Manus, Singing, Dance and Fancy Dress were held. K. Praneeth and Sathwika, students of Host College, won the titles of Mr. Manus and Ms. Manus respectively, while Rishab Kothari, Management Student from PBS College, Vijayawada, won the Young Manager title. PB Siddhartha College of Arts and Science, Vijayawada, won the Overall Championship. In Business Quiz, PB Siddhartha College and the host college won the First and Second places respectively. In the Stock Market event, KL University and Sri Vidya College bagged the first and second places respectively. Students of PB Siddhartha College won the First Place in Young Manager, Market Maker, Ad Making, Women Entrepreneur and HR event.



The **Department of Zoology** organized a three-day UGC sponsored National Seminar on 'Recent Trends and Practices in Ornamental Fishery with Special Emphasis on Promotion of Women Entrepreneurship in Aquaculture' in collaboration with the Dept. of Zoology and Aquaculture, Acharya Nagarjuna University, from 22nd to 24th January 2015. Mr. N. Ramesh, All India Director (Marketing, Cochin), Marine Products Export Development Authority (MPEDA) inaugurated the Seminar. Six eminent scholars in the field delivered lead lectures. Nearly seventy delegates including researchers, students and faculty from different colleges participated in the seminar. The seminar deliberations threw light on various aspects of ornamental fishery, which included the potentiality of ornamental fish trade, the practices of breeding different ornamental

fish, their feed and feeding management, disease diagnosis. The Seminar also highlighted the importance of women entrepreneurship in ornamental fish. The Seminar served as a platform for the students to know about different varieties of ornamental fishes, exports, latest of aquaria fish culture, diseases, maintenance of aquariums, women entrepreneurship in ornamental fish culture, etc. In all, about 60 papers have been presented by the delegates on different topics including on 'The Role of women in promoting the innovative methods of ornamental fish,' 'Study of common aquarium fish diseases and their control measures,' 'Breeding of aquarium fish', 'Ornamental fish sector of India and the world.'



The **Department of Electronics** organized an Educational visit to Doordarshan Kendra and Broadcasting station at Kondapalli on 22nd July 2014 for the III year electronics (DEC) students. In this tour, the students were acquainted with Recording room acoustics, Process of recording audio and video systems.

**The PG Department of Visual Communication** organized a Field Visit to Doordarshan's Transmission Centre at Kondapally Doordarshan Kendra at Vijayawada for its students on 25 July, 2014. Twenty seven students led by faculty members Mr. T. Raja Kumar and Mr. P. John Adinarayana undertook the Field Visit. First, the students visited the Doordarshan's Transmission Centre at Kondapally where Mr. N. A. Narayana Reddy, Centre Engineer, briefed the students about the functioning of the Transmission Centre and uploading and downloading and transmission processes. Later the stu-



dents proceeded to the Doordarshan Studio at Vijayawada where Mr. Kali Prasad, Studio Engineer, explained to the students the operational methods and functions of the Studio including its infrastructure, recording and editing suits, creating awareness among the students about the media.



**The PG Departments of Botany, Biotechnology, Physics and the UG Dept. of Biotechnology** organized a Field visit to Hindustan Coca-Cola Beverages Pvt. Ltd, Atmakur plant & Pearl Beverages Ltd, Guntur, on 21st August 2014 for their students.

**The Department of Food Technology** organized a field trip for the second year students of Food Technology on 28th August 2014 to Vijaya Dairy, Vijayawada.

**The Department of MCA** conducted a Field Trip for the I & II year MCA students to Extranet Solutions to IT Park, Gannavaram, on 24th July 2014.

The **Department of Electronics** organized a Field Trip to SHAR Centre, Srihari Kota, on 19th February 2015. Eighty students led by three faculty members of the Department of Electronics and Physics, visited the SHAR Centre.



The **Department of Telugu** organized a field trip to the Warangal for the Final year special Telugu students on 14th December 2014.

The **PG Department of Botany** organized a field visit for its students to Kondapalli Khilla, Kondapalli, on 22nd November 2014.

The **PG Department of Mathematics** organized a field trip for its students to Narla Thata Rao Thermal Power Station, Ibrahimpatnam, Vijayawada, on 22nd September 2014. Students were acquainted with the power generation by using coal in Thermal Power Stations.

The **Department of Microbiology** organized a Field Visit for the final year students of Microbiology (DBMC Section) to Vijaya Dairy, Vijayawada, on 23rd July 2014, Mr. K. Balachandra and M. Glory, faculty of the Department, accompanied the students

The **Department of Botany** organized a Field Trip to Tenneru Medicinal Garden on 19th September 2014. Forty five students from biology sections led by faculty visited the Medicinal Garden.

**Dr. T. Srikumar**, Dept. of Physics, conducted one-day workshop on 'Soft Skills and Methods of Learning Science & Opportunities through Higher Education: A Global Perspective' for the students of Challapalli Mandal at Junior College Challapalli, on 18th January y 2015

## WORKSHOPS AND SEMINARS

The **PG Departments of Botany, Biotechnology and the N.G.C** organized a Guest Lecture on 'Scope of Biological Sciences in Research' on 28th January y 2015. Sri Chinnappa, Research Scientist, Birbal Sahni Institute of Paleontology, Lucknow, delivered the Lecture.



The **Department of History** organized a Guest Lecture on the theme 'Second Urbanization in India' on 5th February 2015. Mr. V Ranjith Kumar, Lecturer in History, Government Degree College, Yerragondapalem, Prakasam Dist. delivered the Lecture .

The **Department of Chemistry** organized a Guest Lecture on 'Molecular Imaging' for the final year students of Chemistry Department on 13th February 2015. Dr. Sridhar Nimmagadda, Associate Professor in Radiology, Johns Hopkins University, Baltimore, USA spoke in the seminar.